

# Victoria Eggs

FROM HEART TO HOME

2024



# FROM HEART TO HOME

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“All my designs are snapshots of special moments in time we wish to cherish forever and gift to those we love most.”

We are excited to announce the arrival of two new collections for 2024; *Royal Family* and *Twelve Days of Christmas*, along with some new additions to our best selling range, *Simply London*.

We have been creating hand-drawn homeware inspired by special moments, made in the UK, since 2011. Thank you to everyone who has been a part of our journey so far.

Best Wishes

Victoria Eggs  
♡





# ROYAL FAMILY

The intricately hand-drawn Royal Family design gazes upon the grounds of Buckingham Palace, as the family go about their daily lives. The fairytale tree represents the unique characteristics of each member.

The Oak trees (a symbol of stability and longevity) are adorned with tiny details, unique to the personalities and interests of the Royal Family, creating a regal Easter Egg hunt across its strokes.

These include; King Charles II environmental work and support for the arts, Queen Camilla's love for books, gardening and her favourite flowers and beloved dogs, William, Prince of Wales passion for football and polo, Catherine, Princess of Wales love for photography, tennis and hockey, Prince George carrying a picnic basket showing his love of cooking, Princess Charlotte's ballet slippers, and Prince Louis' love of gardening.





ROYAL FAMILY MUG  
MU



ROYAL FAMILY TEA TOWEL  
TT





ROYAL FAMILY BAUBLE  
BB11



ROYAL FAMILY CANVAS BAG  
CB35



ROYAL FAMILY POST CARDS  
PC01



ROYAL FAMILY MAGNET  
MAG13

# TWELVE DAYS OF CHRISTMAS

Inspired by English Christmas carol *The Twelve Days of Christmas*, the delicate hand-drawn design features a traditional wreath, adorned with tiny delights to celebrate each magical day of the season. Ballet slippers are nestled amongst pine cones to represent the 9 ladies dancing, and a gold ring entangled by eucalyptus and holly. A fresh and timeless take on this well loved song.





CHRISTMAS WREATH MUG  
MU35X



CHRISTMAS WREATH SET OF 4 COASTERS  
CTR38/P4



CHRISTMAS WREATH  
1/2 PINT JUG  
JUG04X/H



TWELVE DAYS OF CHRISTMAS  
1/4 PINT JUG  
JUG05X/Q



CHRISTMAS WREATH CANDLE  
CAND02



CHRISTMAS WREATH BAUBLE  
BB07X



CHRISTMAS WREATH  
WOODEN DECORATION  
DEC





CHRISTMAS WREATH TEA TOWEL  
TT



CHRISTMAS WREATH APRON  
AP



CHRISTMAS WREATH CANVAS BAG  
CB



CHRISTMAS WREATH SET OF 4 NAPKINS  
NAP



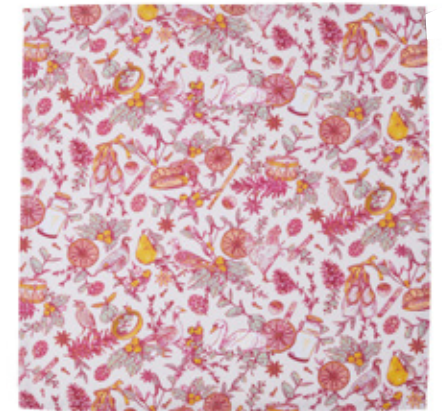
TWELVE DAYS OF CHRISMAS TEA TOWEL  
TT



TWELVE DAYS OF CHRISMAS APRON  
AP



TWELVE DAYS OF CHRISMAS TABLE RUNNER  
TR



TWELVE DAYS OF CHRISMAS NAPKIN  
NAP



# AFTERNOON TEA

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The decadent Afternoon Tea collection was inspired by Victoria's love of this quintessentially British ritual.

“There are few hours in life more agreeable than the hour dedicated to the ceremony known as afternoon tea.”  
- Henry James





AFTERNOON TEA BAUBLE  
BB09



AFTERNOON TEA MUG  
MU41



AFTERNOON TEA CUP & SAUCER  
CUP03



AFTERNOON TEA  
SET OF 4 COASTERS  
CTR40/P4



AFTERNOON TEA  
ENGLISH BREAKFAST TEA  
FD10



AFTERNOON TEA  
SHORTBREAD  
FD11



AFTERNOON TEA TEA TOWEL  
TT73



AFTERNOON TEA APRON  
AP42



AFTERNOON TEA CANVAS BAG  
CB33



AFTERNOON TEA DOUBLE OVEN GLOVES  
DOG03

# SIMPLY LONDON

The playful Simply London collection is full of life and was inspired by Victoria's childhood memories of adventures in the Big Smoke on family days out.

The playful pattern features hand-illustrated London icons drawn with a carefree and joyful affection. This cheerful design is sure to bring a little piece of city life into your home.





NEW



LONDON SKYLINE MUG  
MU24



SIMPLY LONDON MUG  
MU22



BIG SMOKE MUG  
MU33



LONDON BUS TEA COSY  
TC01

NEW



LONDON ICONS TEA COSY  
TC02

NEW



LONDON TEA  
FD01



LONDON SHORTBREAD  
FD02



LONDON FUDGE  
FD03



LONDON SKYLINE 1/2 PINT JUG  
JUG01



SOLDIERS EGG CUP  
EC03



LONDON SKYLINE EGG CUP  
EC01



LONDON SKYLINE ESPRESSO  
CUP AND SAUCER SET OF 2  
ESM02

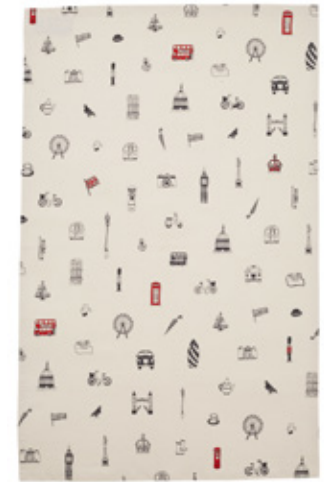




The Simply London collection perfectly complements London Christmas to create a larger range this festive season.



BIG SMOKE TEA TOWEL  
TT66



SIMPLY LONDON TEA TOWEL  
TT50



LONDON SKYLINE TEA TOWEL  
TT56



All our tea towels are carefully folded and packaged in a paper belly band.



LONDON ICONS CHILDREN'S APRON  
CAP01



SIMPLY LONDON APRON  
AP28



LONDON SKYLINE OVEN GLOVE  
OM13



LONDON ICONS OVEN MITT  
OM17



LONDON ICONS POT GRAB  
PG01



LONDON BUS POT STAND  
PS01



SIMPLY LONDON SET OF 4 COASTERS  
CTR24/P4



LONDON SKYLINE SET OF 4 COASTERS  
CTR26/P4



BIG SMOKE CANVAS BAG  
CB28

TELEPHONE BOX & LONDON BUS CANVAS BAG  
CB20

SIMPLY LONDON CANVAS BAG  
CB16

NEW



LONDON ICONS BUNTING  
BUNT02



LONDON BUS BAUBLE  
BB01

LONDON SKYLINE BAUBLE  
BB02



LONDON BUS  
WOODEN DECORATION  
DEC01



TELEPHONE BOX  
WOODEN DECORATION  
DEC02



TAXI  
WOODEN DECORATION  
DEC03



SOLDIER  
WOODEN DECORATION  
DEC04

NEW



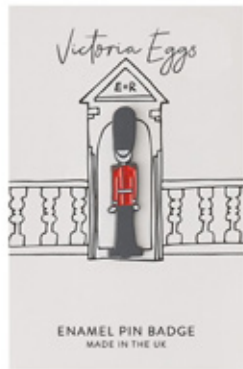
LONDON BUS KEYRING  
KR01



LONDON ICONS COSMETIC BAG  
COS01



LONDON BUS ENAMEL PIN  
PIN01



QUEEN'S GUARD ENAMEL PIN  
PIN02



UNION JACK ENAMEL PIN  
PIN03



THE BIG SMOKE MAGNET  
MAG01



TELEPHONE BOX MAGNET  
MAG02



LONDON BUS MAGNET  
MAG04



LONDON SKYLINE MAGNET  
MAG05



LONDON ICONS GIFT WRAP GW07



SIMPLY LONDON PACK OF 8 NOTECARDS NC01  
(4 of each design)



SIMPLY LONDON POST CARDS PC01



PACK OF TWO A5 LONDON NOTEBOOKS NB01



LONDON BUSES GREETING CARD SLC02

THE BIG SMOKE GREETING CARD SLC04

TELEPHONE BOXES GREETING CARD SLC08

LONDON ICONS GREETING CARD SLC06

# WILDLIFE IN SPRING

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The enchanting Wildlife in Spring collection is bursting with life and was inspired by Victoria's childhood memories of exploring hedgerows around the UK on family holidays.

The whimsical pattern features spring-time elements such as budding blossom, beautiful roses and elegant magnolia, along with intricately drawn birds and insects. Created in a colour palette of vintage blues, it is perfect for adding a touch of spring style throughout the home.





WILDLIFE IN SPRING MUG  
 MU36



WILDLIFE 'MUM' MUG  
 MU37



WILDLIFE IN SPRING TEA  
 FD04



WILDLIFE IN SPRING SHORTBREAD  
 FD05



WILDLIFE IN SPRING PACK OF 8 NOTECARDS  
 NC03  
 (4 of each design)



WILDLIFE IN SPRING TEA TOWEL  
TT69



WILDLIFE IN SPRING APRON  
AP39



WILDLIFE IN SPRING WASH BAG  
WB01



WILDLIFE IN SPRING COSMETIC BAG  
COS03



WILDLIFE IN SPRING DOUBLE OVEN GLOVES  
OM22



WILDLIFE IN SPRING POT GRAB  
PG06



WILDLIFE IN SPRING OVEN MITT  
OM23



WILDLIFE IN SPRING CUSHION COVER  
CU12



WILDLIFE IN SPRING CANVAS BAG  
CB30



# AUTUMN GARDEN

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The comforting Autumn Garden collection is filled with curiosity and warmth and was inspired by woodland walks and cosy evenings as the nights draw closer.

The whimsical pattern features autumnal elements such as pinecones and fallen leaves, along with intricately drawn birds. Created in a colour palette of seasonal shades of deep brown and russet, it is perfect for adding a touch of autumn style across the home.





AUTUMN GARDEN MUG  
MU39



AUTUMN GARDEN COASTER SET OF 4  
CTR37/P4



AUTUMN GARDEN CANVAS BAG  
CB31

AUTUMN GARDEN CUSHION COVER  
CU13

AUTUMN GARDEN COSMETIC BAG  
COS04

AUTUMN GARDEN WASH BAG  
WB02



AUTUMN GARDEN TEA TOWEL  
TT71



AUTUMN GARDEN APRON  
AP40



AUTUMN GARDEN DOUBLE OVEN GLOVES  
DOG01



AUTUMN GARDEN POT GRAB  
PG07



AUTUMN GARDEN OVEN MITT  
OM24



AUTUMN GARDEN  
PACK OF 8 NOTECARDS  
NC04  
(4 of each design)

# THE QUEEN'S COMMEMORATIVE

The Queen's Commemorative collection celebrates the life of Queen Elizabeth II.

The design features the iconic crown, surrounded by a spray of flowers, representing England, Scotland, Wales and Ireland, along with pine from the gardens of Balmoral and lavender and rosemary (for remembrance), from the grounds of Windsor Castle. The pine, lavender and rosemary were included in the Queen's memorial service floral arrangement, which was poignantly hand-selected by King Charles.

A simple message on each item reads 'Thank you for Everything'. The words of a very wise little Paddington Bear, and a sentiment that is felt around the world.



THE QUEEN'S COMMEMORATIVE MUG  
MU42



THE QUEEN'S COMMEMORATIVE TEA TOWEL  
TT74



THE QUEEN'S COMMEMORATIVE  
CUP AND SAUCER  
CUP02



THE QUEEN'S COMMEMORATIVE  
BAUBLE  
BB10



THE QUEEN'S COMMEMORATIVE  
MUG  
MU42



THE QUEEN'S COMMEMORATIVE  
CANVAS BAG  
CB34

# SANTA'S SLEIGH

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The enchanting Santa's Sleigh collection is filled with wonder and was inspired by Victoria's childhood memories of the anticipation and magic of Christmas Eve.

The hand-illustrated design features a traditional scene of reindeer pulling Father Christmas in a sleigh silently over a snowy picturesque English town as people below go about their last minute preparations unaware of the magic happening right above them.





SANTA'S SLEIGH 1/4 PINT JUG  
JUG05X/Q



SANTA'S SLEIGH 1/2 PINT JUG  
JUG04X/H



SANTA'S SLEIGH MUG  
MU35X



SANTA'S SLEIGH SET OF 4 COASTERS  
CTR38/P4



SANTA'S SLEIGH TEA  
FD08



SANTA'S SLEIGH SHORTBREAD  
FD09



SANTA'S SLEIGH TEA TOWEL  
TT68X



SANTA'S SLEIGH APRON  
AP38X



SANTA'S SLEIGH CHILDREN'S APRON  
CAP03X



SANTA'S SLEIGH WINTER FOREST CANDLE  
CAND01



SANTA'S SLEIGH PACK OF 8 NOTECARDS  
NC06



SANTA'S SLEIGH OVEN GLOVE  
DOG02



SANTA'S SLEIGH STOCKING  
ST02X



SANTA'S SLEIGH BAUBLE  
BB07X



SANTA'S SLEIGH OVEN MITT  
OM25



SANTA'S SLEIGH POT GRAB  
PG08



SANTA'S SLEIGH CUSHION COVER  
CU15

# LONDON CHRISTMAS

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The joyful London Christmas collection is bursting with life and was inspired by Victoria's childhood memories of seeing the city filled with lights, music and magic.

The illustrations include ice skating at Somerset House, carols at St. Paul's Cathedral and shopping on Oxford Street. All of these serve as a wonderful reminder of why London is particularly beautiful at Christmas.







LONDON CHRISTMAS STOCKING  
ST01X



LONDON CHRISTMAS TEA TOWEL  
TT61X



LONDON CHRISTMAS APRON  
AP35X



LONDON CHRISTMAS POT GRAB  
PG03X



LONDON CHRISTMAS CANVAS BAG  
CB



LONDON CHRISTMAS CHILDREN'S APRON  
CAP02X



LONDON CHRISTMAS MUG  
MU27X



LONDON CHRISTMAS 1/2 PINT JUG  
JUG03X



LONDON CHRISTMAS  
PACK OF 8 NOTECARDS  
NC05



LONDON CHRISTMAS SET OF 4 COASTERS  
CTR32X/P4



LONDON BUS BAUBLE  
BB01



LONDON SKYLINE BAUBLE  
BB02

# NIGHT BEFORE CHRISTMAS

The enchanting Night Before Christmas collection is filled with wonder and was inspired by Victoria's magical memories of this special time of year.

The detailed design features festive elements such as a wreath, robin and snowflakes, along with Father Christmas flying silently over a snowy picturesque town. Created in a colour palette of deep teal and snow white, it is a beautiful reminder of everything you love about this enchanting time of year.





NIGHT BEFORE CHRISTMAS TEA TOWEL  
TT63X



NIGHT BEFORE CHRISTMAS APRON  
AP37X



NIGHT BEFORE CHRISTMAS POT GRAB  
PG05X



NIGHT BEFORE CHRISTMAS MUG  
MU30X



NIGHT BEFORE CHRISTMAS SET OF 4 COASTERS  
CTR33X/P4



NIGHT BEFORE CHRISTMAS BAUBLE  
BB04X

# DECORATIONS

NEW



CHRISTMAS WREATH WOODEN DECORATION DEC

NEW

ROYAL FAMILY BAUBLE BB

NEW

CHRISTMAS WREATH BAUBLE BB

AFTERNOON TEA BAUBLE BB09

QUEEN ELIZABETH II COMMEMORATIVE BAUBLE BB10

KING CHARLES III CORONATION BAUBLE BB11

PLATINUM JUBILEE BAUBLE BB08

LONDON BUS BAUBLE BB01

LONDON SKYLINE BAUBLE BB02

ROYALLY BRITISH BAUBLE BB03

NIGHT BEFORE CHRISTMAS BAUBLE BB04X

LOVE IS LOVE BAUBLE BB06

SANTA'S SLEIGH BAUBLE BB07X

LONDON BUS WOODEN DECORATION DEC01

TELEPHONE BOX WOODEN DECORATION DEC02

TAXI WOODEN DECORATION DEC03

SOLDIER WOODEN DECORATION DEC04

# TRADE WEBSITE

Visit our trade website or Faire to view the full range of products and for full product specifications:

trade.victoriaeggs.com  
victoriaeggs.faire.com

If you're unable to find a design you're looking for, please get in touch about printing to order.

+44(0)20 8013 3284  
info@victoriaeggs.com



LOVE IS LOVE TEA TOWEL  
TT67



NAUTICAL TEA TOWEL  
TT59



CHRISTMAS DELIGHTS TEA TOWEL  
TT49X



BAKING DELIGHT TEA TOWEL  
TT45



ENGLISH DINNER TEA TOWEL  
TT06



COCKNEY RHYMING SLANG TEA TOWEL  
TT33



ROYALLY BRITISH TEA TOWEL  
TT62



BESPOKE

MADE IN THE UK

## WORK WITH VICTORIA

### THREE SIMPLE STEPS

1. Setting the brief & design research
2. The design process & sign off
3. Sampling & manufacturing

### WHAT WE DO

Victoria's whimsical British illustrations are featured in some of the world's most-loved retail stores and tourist attractions.

Her bespoke product collections include Abbey Road Studios, Tower Bridge, Laura Ashley, Whole Foods, Henley Royal Regatta, St Paul's Cathedral, Royal Albert Hall, House of Lords, Sandringham Estate, Biltmore Estate, English Heritage and House of Lords.

### HOW WE WORK

- Affordable artwork and set up fees
- Free product sampling (excludes clothing, pin badges & keyrings).
- Order quantities start from 100 units for textiles and 250 for mugs.
- Minimum order 1,250 units in total, which can be split over a maximum of 5 products.
- All product packaging will be co-branded and include the following line; Designed exclusively for {Company Name} by Victoria Eggs.

If you're looking for a unique and unapologetically British design, we'd love to hear from you.

### GET IN TOUCH

We hope the Wonderful World of Victoria Eggs brings a smile to your face. If you're feeling inspired to collaborate and create something beautiful, we'd love to hear from you.

If you would like to schedule a call with Victoria, request information on pricing or have any further questions please get in touch.

[info@victoriaeggs.com](mailto:info@victoriaeggs.com)

+44 (0)20 80133284

\*QR code to Trade

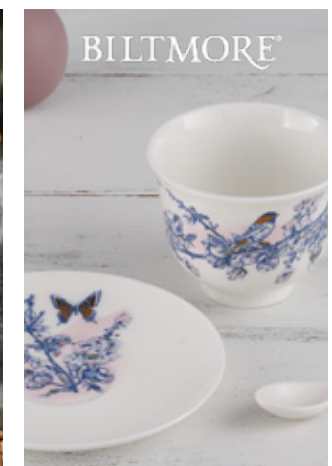
# STEP ONE

## SETTING THE BRIEF & DESIGN RESEARCH

- Submit your written design Brief (we'll supply the template via Google Sheets, to ensure we have everything we need).
- Book in an initial 20 minute phone consultation to discuss your brief.
- You'll receive a check list specifying packaging, materials and barcoding specifications via Google Docs to complete.
- A quote will be provided via email.
- Brand guidelines, assets and relevant materials submitted via a Dropbox link to upload any relevant components, e.g. theme, imagery, company logo as a vector, company description, brand colours, brand guidelines, existing relevant designs.
- Mood board presentation
- Initial draft sketch of the design to give an idea of layout, design elements and key features.

### TYPICAL LEAD TIME

2-3 weeks from client supply of all information (this SLA requires all queries to be answered within 48 hours). Any additional ideas or changes after this stage may be subject to additional costs.





# STEP TWO

## THE DESIGN PROCESS & SIGN OFF

### CONCEPT MEETING

Ideas generation meeting with Victoria Eggs and your team along with ALL decision makers, including those with final sign off on the design.

Upon discussion and feedback from the initial sketch Victoria will provide a first proof of the design and request feedback. (approx 4-5 weeks)

Three adjustments are included, further amends charged at £150 per amend. Any adjustments will be made and Victoria will create and provide the final artwork.

On approval Victoria will adapt the artwork for any additional products required and a cost of £65 per product. The client is required to sign off on each product within a week.

Victoria will design packaging based on detail provided in google docs sheet.

Once all of the artwork has been approved we will proceed to Step Three.

### LEAD TIMES

Based on the agreed response time to requests.  
Approx 6-8 weeks\*

\*based on SLA response time.



Royal Albert Hall

An example of the design process from initial sketch to final product.



INITIAL SKETCH



ARTWORK READY TO ADD COLOUR




ARTWORK APPLIED TO GREETING CARD


Designed exclusively for the Royal Albert Hall by Victoria Eggs.

The hand-drawn illustration depicts the building which are key on the roof of the Royal Albert Hall. The idea is to keep the roof in mind as promoting sustainability and supporting the local population.

The honey produced by the bees is known for its distinctive taste, which is a result of the diverse range of flowers and plants in the surrounding area which are featured in this design. The delicious tasting honey is featured in the artwork and is sold as part of a set.

Handmade in the UK using environmentally friendly water based inks. 100% cotton, screen printed on board. ©Victoria Eggs Ltd. [royalalberthall.com](http://royalalberthall.com) [victoriaeggs.com](http://victoriaeggs.com)





**Royal Albert Hall**

TEA TOWEL  
HANDMADE IN THE UK

PACKAGING INCLUDING BRAND AND DESIGN STORY

## STEP THREE

### SAMPLING & MANUFACTURING

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Client to provide delivery and booking in details for samples and final order along with a desired delivery window.

We will proceed to sampling (please note that not all products are available for sampling) or directly to manufacturing the full order.

Sample sign off within a week of receipt of the samples.

On approval proceed manufacturing the final order.

Delivery of your bespoke products to your store ready for your customers to enjoy!

#### PLEASE NOTE

Whilst we will aim to deliver your products as close together as possible it is not always possible to have the full order delivered at the same time. We are proud to use carefully selected UK manufacturers, so our lead times vary considerably.

Quantities can be up to 5% above or below the number ordered, and you will be invoiced for the full amount delivered.

#### LEAD TIME

Approx 5 weeks: Sampling

5-16 weeks: Manufacturing

LAURA ASHLEY



A collection celebrating 70 years of Laura Ashley. The design was based on the Country Rose print which Victoria illustrated to include hidden London icons and wildlife.



LAURA ASHLEY

by  
*Victoria Eggs*



Merry  
Christmas

## GET IN TOUCH

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