



GIFT OF THE YEAR

ENTRY FOR 2024



OPTICAID
Contemporary Eyewear



I Like Birds Glasses Cases & Premium Glasses Cloths

Nestle Your Specs in Natures Best!
Eight eco chic glasses cases in birdylicious designs by I like Birds.
58% recycled fabric.
Plush linings and premium 250 gsm cleaning cloths in "tweet" fun designs.
"Owl-some" style meets sustainability!



Opticaid's Exclusive I Like Birds Glasses Cases & Premium Glasses Cloths

Prepare to have your 'feathers ruffled' by our delightful range of bird-themed glasses cases and cloths, a chirpy collaboration with the Scottish brand, I Like Birds. Founded by Stuart Cox, whose journey from heartfelt illustrations for his mother to a flock of fans is nothing short of 'egg-ceptional', I Like Birds has 'hatched' into a brand that's both 'owl' about nature and top-notch design.

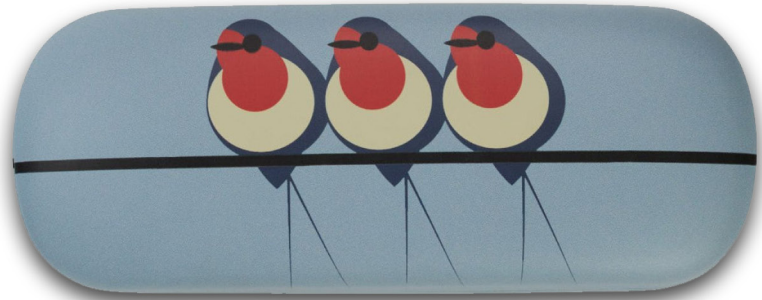
Building on our successful I Like Birds reading glasses collaboration, the 'nest' of cases features a great selection of birds - from Puffins to Swallows - all rendered in Stuart's 'finch-tastic' style. These aren't just any cases and cloths; they're a 'flight' of fancy, crafted from recycled materials that are 'tree-mendously' eco-friendly.

Crafted with 58% recycled materials, these cases are as eco-friendly as they are eye-catching. The plush lining in contrasting colors (each lovingly picked to coordinate with the exterior) not only adds a touch of elegance but also ensures your glasses, be they for reading or shading from the sun, stay scratch-free and protected.

But the real 'feather in the cap' is the accompanying 250 gsm optical cleaning cloth, arguably one of the best on the market. Soft, lint-free, and perfect for keeping your glasses smudge-free, these cloths are also ideal for cleaning screens and other lenses. Each cloth is a blend of 80% polyester and 20% polyimide, ensuring durability and effectiveness.

Measuring 16.5 x 6.3 x 3.5 cm for the case and 20 x 17 cm for the cloth, they are perfectly sized for convenience and functionality. And when it's time for a clean, simply hand wash the cloth in cool water with gentle liquid soap.

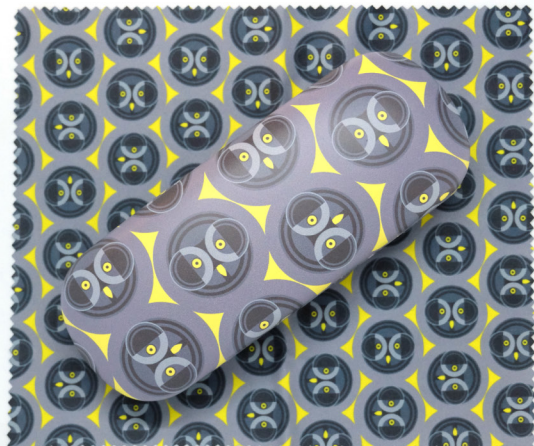
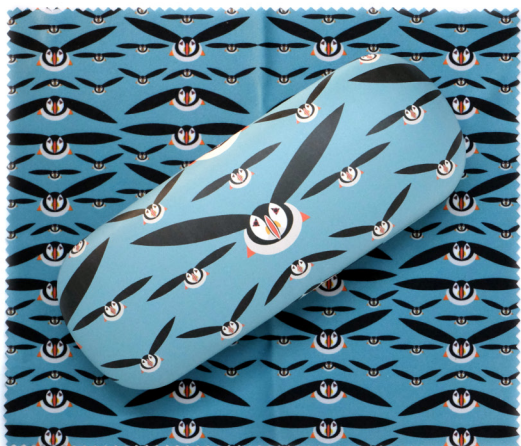
This range isn't just a practical accessory; it's a statement of love for nature, design, and responsibility towards the environment. Choose from our array of stunning designs and make a 'spectacle' of your commitment to both style and the planet!



8 Birdylicious Designs



Each with a matching
premium 250 gsm cleaning cloth





Nestle your Glasses
in Plush Linings



Product Details

8 bird-themed glasses cases and cloths
from I Like Birds

Produced from factory with GRS
(global recycled standard) certificate
for the materials used.

Dimensions:
16.5 x 6.3 x 3.5 cm for the case
20 x 17 cm for the cloth

Soft, lint-free 250 gsm optical cleaning cloth,
arguably the best on the market.

RRP£15.00
Trade£4.50

POS:
Cardboard recyclable display unit
capable of holding 16 pieces

