

# CAHM Ethics

CAHM ethics run right through our business. Our goal is to provide premium-quality products that make people feel good, at a fair price that does not cost the earth.



It is very easy for any brand to use 'buzz words' that are on trend to sell a product or service. Here's some examples of what we mean:

**Vegan Friendly:** All raw materials used in the creation of CAHM products are classified as vegan friendly. In our book, vegan friendly also ties in with cruelty free...

**Cruelty Free:** Did you know that paint can be tested on animals? We ensure the paint used to coat our candle glass is cruelty free.

**Sustainably Sourced:** The soy-wax we use is sourced from a UK-based manufacturer who ensures that the soy they source is from sustainable plantations.

**Plastic Free Packaging:** our products are either naked (no packaging) or the packaging they are contained in is made from fully recyclable materials, including the sticky labels.