# Burgon & Ball

SHEFFIELD ENGLAND SINCE 1730



# The Collector Range

Enamelware | Watering | Indoor pots | Tools













SHEFFIELD ENGLAND SINCE 1730

# Burgon & Ball is proud to have been serving gardeners for almost 300 years.



New this season, we're excited to introduce our new Collector range. It's bursting with beautiful colour, fantastic products and great ideas to keep your displays fresh and engaging. We've created this range to assist in converting shopper interest into purchase.

We also feature the beautiful new Sahara range. This collection is designed to appeal to the indoor pots consumer, but it's also for those looking to extend the look into other parts of their home. Completing the line-up, we have an overview of our extensive Watering range, as well as additions to our Sophie Conran brand and extensions in our premium gloves range.

We hope you enjoy browsing this update, and we look forward to working with you!

#### **TRADE SALES & ENQUIRIES**

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# What is all the excitement about?

# A bright new gifting concept bursting with colour and choice!

The range is an exciting cross-category collection designed for gifting and self-treating. It incorporates watering, indoor plant pots, giftware, gardening accessories, tools, gloves... the list goes on.

# Trend-led, premium gifting

With design drawing on relevant trends, these products will sit happily alongside products from other sectors – homeware, kitchen, lighting etc.

# Offers a customisable gifting and merchandising solution

Choose to buy by category, by colour, or mix and match.
This range is a sure-fire way to create appealing and shoppable displays, packed with ready-made upselling opportunities.

#### The breadth of Collector range enables a frequent refresh of the range and display

Provides the opportunity to shout "New" on a frequent basis as you swap and change the range.



6

# Drawing on trends in colour and interiors

#### Designed to appeal to...

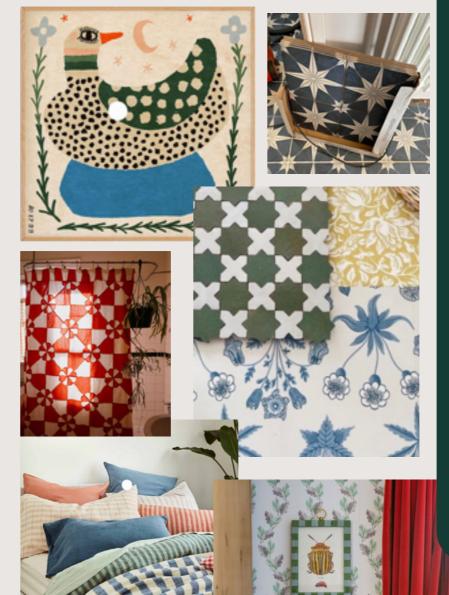
- Garden Curious
- 30+
- Interest in gardening
- Enjoys indoor gardening
- Small garden or balcony
- They will be tomorrow's
   Garden Prouds

'HTA Segmentation









### The Collector Look

#### What it feels like:

- Fresh
- Light and bright
- Homely
- Heritage country with a contemporary twist
- Sophisticated
- Slightly quirky

#### What it looks like:

- Natural materials
- Handmade/crafted
- Organic
- Pattern mixing
- Stripe
- Block printing
- Botanical illustrations
- Organic geos
- 2 colour prints
- Muted pastels with unexpected pops of colour
- Conversational prints



# **Inspiring displays with flex**

### **Engage and convert shoppers**

#### Offers a customisable gifting and merchandising solution

Choose to buy by category, by colour, or mix and match. This range is a sure-fire way to create appealing and shoppable displays, packed with ready-made upselling opportunities.

The breadth of the Collector range enables a frequent refresh of the range and display Provides the opportunity to shout "New" on a frequent basis as you swap and change the range







# **The Colour Blocking Matrix**







**Indoor Watering Can** 

· Powder coated steel

· A best-selling product in

new on-trend colours

• Sleek styling gives a

contemporary look

Indoor gardening is

in popularity

consumer

continuing to grow

 FSC-certified wooden handle to appeal to the ethically- and environmentally-aware

FSC-certified

beech handle

• Capacity - 0.7L

Why to buy

# **Indoor Watering Cans**



Indoor Watering Can - Olive GEN/ICOLIVE

Case Quantity





Indoor Watering Can - Cotswold Blue GEN/ICCOTS

Case Quantity 4





**Indoor Watering Can - Truffle** GEN/ICTRUFF

Case Quantity





Indoor Watering Can - Coral GEN/ICCORAL

Case Quantity 4







Indoor Watering Can - Mushroom GEN/ICMROOM

Case Quantity 4

# **Scalloped Indoor Watering Can**



Scalloped Indoor Watering Can - Blush GEN/SCALPINK

Case Quantity



Scalloped Indoor Watering Can - Mushroom GEN/SCALMROOM

Case Quantity 4





Scalloped Indoor Watering Can - Heritage Green GEN/SCALDG

Case Quantity 4

5 019360 204923

#### **Scalloped Indoor Watering Can**

- Powder coated steel
- Capacity 1.2L

#### Why to buy

- Stunning contemporary
- Design captures current on-trend colours and scalloped detailing
- Indoor gardening is continuing to grow in popularity

See page 22 for the full outdoor and indoor watering range

### **Seed Packet Store**



Seed Packet Store - Mushroom
GEN/SEEDMROOM

Case Quantity 2





Seed Packet Store - Heritage Green
GEN/SEEDDG

Case Quantity 2

5 019360 204886

#### **Seed Packet Store**

- · Powder coated steel
- Leather handles
- Compartments configured to accommodate large and small seed packets
- Calendar index cards
- 22 x 13 x 14.5cm (ex. handles)

#### Why to buy

- An update to a best-selling product
- New, improved design
   contemporary styling,
   sophisticated graphic
   treatment, on-trend colours.
   Now includes calendar
   index cards

## Plant Parent Caddy



Plant Parent Caddy - Olive GEN/PPCOLIVE

Case Quantity 2



#### **Plant Parent Caddy**

- · Powder coated steel
- · FSC-certified beech handle
- 18cm x 18cm x 17cm

#### Why to buy

- Indoor gardening is continuing to grow in popularity, with #plantparent a frequently-used hashtag on Instagram and TikTok
- Perfectly sized to fit all the indoor gardening tools and accessories needed for everyday care
- · Carry handle for moving from plant to plant
- Contemporary styling, sophisticated graphic treatment, on-trend colour
- FSC-certified wooden handle to appeal to the ethically- and environmentally-aware consumer

### Mini Seed Store



Mini Seed Store - Cotswold Blue GEN/MSEEDCOTS

Case Quantity 2





Mini Seed Store - Olive

Case Quantity 2

5 019360 204909

#### **Mini Seed Store**

- · Powder coated steel
- Leather handles
- 16 x 13 x 14.5cm (ex. handles)

#### Why to buy

- A mini version of our best-selling seed packet store
- Contemporary styling, sophisticated graphic treatment, on-trend colours



**Greenhouse Caddy** 

Greenhouse Caddy - Heritage Green
GEN/GCDG

Case Quantity 2

5 019360 204954

#### **Greenhouse Caddy**

- · Powder coated steel
- · FSC-certified beech handle
- 24cm x 20cm x 16cm

#### Why to buy

- The return of a best-selling product...
- Updated design with contemporary styling, marrying on-trend graphic treatment with a timeless colour
- Perfectly sized to fit all the tools and accessories needed in the greenhouse
- Carry handle for moving around the garden
- FSC-certified wooden handle to appeal to the environmentally-aware consumer

14 **1**5

### **Herb Pots**



Herb Pots - Mushroom
GEN/HPOTS2MROOM

Case Quantity 2





Herb Pots - Olive

#### **Herb Pots**

- Powder coated steel
- Leather handles
- 30cm x 12cm x 12.5cm

#### Why to buy

- Appeals to keen cooks, as well as indoor gardeners
- · Competitive price point
- Contemporary styling and on-trend colours

# **Compost Bin**



Compost Bin - Mushroom GEN/CTINMROOM

Case Quantity 2

5 019360 205005

#### **Compost Bin**

- Powder coated steel
- Leather handles
- 24cm x 24cm x 22cm

#### Why to buy

- The return of a bestselling product...
- Updated design with sleek contemporary styling, on-trend graphic treatment, sophisticated subtle colour
- Appealing to the ethically- and environmentally-aware consumer who home composts

### Wild Bird Feed Tin



Wild Bird Feed Tin - Truffle GEN/BTINTRUFF

Case Quantity



#### **Wild Bird Feed Tin**

- Powder coated steel
- Leather handles
- 24cm x 24cm x 22cm

#### Why to buy

- The return of a bestselling product...
- Updated design with sleek contemporary styling, on-trend graphic treatment, sophisticated neutral colour
- Appealing to the garden wildlife lover – approximately 50% of UK households feed their garden birds (Source: British Trust for Ornithology)

# Watering: Outdoor



5 litre Watering Can - Truffle GTW/W5TRUFF

Case Quantity

5 019360 204985



9 litre Watering Can - Truffle GTW/W9TRUFF

Case Quantity

2



### **Outdoor Watering Can**

- · Powder coated galvanized steel for durability
- 5L and 9L sizes for all tasks
- · Removable rose for rapid watering

#### Why to buy

- · Robust and reliable with beautiful classic style
- · Single-handed design eliminates twisting of the back
- · Extremely comfortable to use
- Five-year guarantee

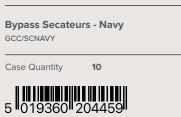
See **page 22** for the full outdoor and indoor watering range

# **Secateurs and Snips**



Bypass Secateurs - Navy







Micro Secateurs - Olive GCC/MPOLIVE

Case Quantity





Bypass Secateurs - Red GCC/SCRED



Flower Snips - Blush

Case Quantity



# **Coloured Stainless Tools**

#### **Secateurs and Snips** Steel blades

- PVC grips

#### Why to buy

- Heritage styling with a contemporary twist
- On-trend colours
- · Gift-focused packaging
- 5 year guarantee

All new cutting supplied in gift box



Transplanter - Red GCC/STPRED



Hand Trowel - Navy GCC/SHTNAVY

### **Coloured Stainless Tools** • Stainless steel heads

- Painted handles
- Brushed brass ferrules
- Striped cotton hanging cord

#### Why to buy

- Heritage design with a contemporary twist
- On-trend colours
- · Stainless steel heads for rust resistance
- Possible option for engraving, subject to minimum order quantity
- 10 year guarantee



Planting Trowel - Olive GCC/SPTOLIVE

Case Quantity 5



Hand Fork - Blue GCC/SHFBLUE

Case Quantity

5 019360 204503



### Gloves



Gloves - Olive Check GCC/GLOCHECKOL

Case Quantity 4



Gloves - Red Check GCC/GLOCHECKRED

Case Quantity 4



Gloves - Olive Stripe GCC/GLOSTRIPEOL

Case Quantity



**Gloves - Heritage Green Check** GCC/GLOCHECKGN

Case Quantity 4



Gloves - Blush Stripe GCC/GLOSTRIPEPNK

Case Quantity 4



Gloves - Blue Stripe GCC/GLOSTRIPEBL

# Gloves

- Cotton ticking stripe/check
- Padded palm
- One size

#### Why to buy

- Taking inspiration from the 'cottage core' trend for a timeless, rural look
- · On-trend styling and colours
- An everyday gardening glove offering great value, making it extremely giftable

## **Striped Indoor Pots**



Indoor Pot 10cm - Blue Stripe GCC/STRIPEBL10

Case Quantity



Indoor Pot 10cm - Red Stripe

GCC/STRIPERED10

Case Quantity



Indoor Pot 13cm - Blue Stripe GCC/STRIPEBL13

Case Quantity





Indoor Pot 16cm - Blue Stripe GCC/STRIPEBL16

Case Quantity



GCC/STRIPEBL18

Indoor Pot 18cm - Blue Stripe



Indoor Pot 13cm - Red Stripe GCC/STRIPERED13

Case Quantity







Case Quantity



GCC/STRIPERED18

Case Quantity





Indoor Pot 10cm - Green Stripe GCC/STRIPEGN10

Case Quantity 4



Indoor Pot 16cm - Green Stripe GCC/STRIPEGN16

Case Quantity 2



Indoor Pot 13cm - Green Stripe GCC/STRIPEGN13

Case Quantity 4



Indoor Pot 18cm - Green Stripe GCC/STRIPEGN18

#### **Striped indoor pots**

- Stoneware, with hand painted stripe
- Each colour available in the following sizes (internal diameter):

10cm

13cm

16cm 18cm

#### Why to buy

- Stripes are currently a hot trend in fashion and interiors
- Hand-painted for a premium look
- · Available in 4 sizes, chosen to fit the most common nursery pot sizes found in garden centres



Case Quantity 2

### **Leaf Indoor Pots**



Indoor Pot 13cm - Green Leaf GCC/LEAFGN13

Case Quantity





Indoor Pot 16cm - Green Leaf GCC/LEAFGN16

Case Quantity



Indoor Pot 18cm - Green Leaf GCC/LEAFGN18

Case Quantity 2



## **Textured indoor pots**



GCC/GEOCRM13

Case Quantity





GCC/GEOCRM16

Case Quantity



Indoor Pot 18cm - Crème Geo GCC/GEOCRM18

Case Quantity



Indoor Pot 13cm - Green Geo GCC/GEOGN13

Case Quantity





Indoor Pot 16cm - Green Geo GCC/GEOGN16

Case Quantity



Indoor Pot 18cm - Green Geo GCC/GEOGN18

Case Quantity 2

#### **Leaf and Textured Pots**

- · Stoneware, with leaf or textured design
- Each colour available in the following sizes (internal diameter): 10cm

13cm

16cm

#### Why to buy

- Leaf and textured designs link back to the Collector mood and provide a contrast to the bold stripe
- On-trend colours
- · Available in 3 sizes, chosen to fit the most common nursery pot sizes found in garden centres

# **Hanging Indoor Pots**



Hanging Pot 9.5cm - Blue and Green GCC/HPOTBLUE9

Case Quantity





Hanging Pot 9.5cm - Terracotta and Blush GCC/HPOTPINK9

Case Quantity





Hanging Pot 12.5cm - Blue and Green GCC/HPOTBLUE12

Case Quantity



Hanging Pot 12.5cm - Terracotta and Blush GCC/HPOTPINK12

Case Quantity

#### **Hanging Pots**

- · Glazed stoneware
- Hand crafted appeal
- Each colour available in the following sizes internal diameter): 9.5cm 12.5cm

#### Why to buy

- Stripes are currently a hot trend in fashion and interiors
- Hand-painted for a premium look
- · Available in 2 sizes, chosen to fit the most common nursery pot sizes found in garden centres

# **Watering Cans**

#### Our complete indoor and outdoor range

Refreshed for the 2025 season, our range of watering cans offers a stylish option for every gardening job, in both the home and the garden.

From the timeless and classic to the contemporary and on-trend, there's a can here for every gardener.

This season we're adding new colours and new designs. We hope you enjoy the mix of top-selling classics and eye-catching new pieces - and all with the quality and beautiful design you'd expect from Burgon & Ball.

## Watering: Indoor



**Indoor Watering Can - Olive** GEN/ICOLIVE



Indoor Watering Can - Truffle GEN/ICTRUFF



Indoor Watering Can - Cotswold Blue GEN/ICCOTS



Indoor Watering Can - Coral GEN/ICCORAL



**Indoor Watering Can - Mushroom** GEN/ICMROOM





Scalloped Indoor Watering Can - Blush GEN/SCALPINK



Scalloped Indoor Watering Can - Mushroom GEN/SCALMROOM



Scalloped Indoor Watering Can - Dark Green



Flora and Fauna Indoor Watering Can GRH/WCANFF



**British Bloom Indoor** Watering Can GRH/WCANBB



**British Meadow Indoor** Watering Can GRH/WCANBM



23

Asteraceae Indoor Watering Can GRH/WCASTER



Sophie Conran Indoor Watering Can - Galvanized 1 litre GSC/ICGALVSML



Sophie Conran Indoor Watering Can - Galvanized 1.7 litre GSC/ICGALV



Sophie Conran Indoor Watering Can - Buttermilk 1.7 litre GSC/ICBMILK



Sophie Conran Indoor Watering Can - Grey 1.7 litre GSC/ICGREY



Sophie Conran Indoor Watering Can - Navy 1.7 litre GSC/ICNAVY

# Watering: outdoor



5 litre Watering Can - British Racing Green GTW/W5DG



5 litre Watering Can - Truffle GTW/W5TRUFF



5 litre Watering Can - Slate GTW/W5SLATE



5 litre Watering Can - Stone GTW/W5STONE



9 litre Watering Can - British Racing Green GTW/W9DG



9 litre Watering Can - Truffle GTW/W9TRUFF



9 litre Watering Can - Slate



### The Sahara Collection





Case Quantity



**Large Plant Pot** GIG/SUNPOTL

Case Quantity



**Medium Floor Plant Pot** GIG/SUNFPOTM

Case Quantity





GIG/SUNBOWL

Case Quantity 2





Vase GIG/SUNVASE

Case Quantity



Water Jug GIG/SUNJUG

Case Quantity 2



Medium Hanging Pot GIG/SUNHPOTM

Case Quantity 4



Large Hanging Pot GIG/SUNHPOTL

Case Quantity 2

#### **The Sahara Collection**

- Inspired by the Earthy Classics trend, this concept has been created to appeal to a sophisticated eclectic taste. The palette injects a warm metallic shine to décor, elevating the range and adding an element of luxury for a unique and stylish feel
- The broad Sahara range is designed to appeal to the indoor pots consumer but also for those looking to extend the look into other parts of their home
- · The ability to match hanging pots, statement pieces and standing plant pots empowers consumers to create an attractive co-ordinated look
- Sahara Sunset delivers premium quality to exacting Burgon & Ball standards
- The range is scratch resistant and as it is made from metal, breakage issues are minimised
- Specific pieces have been designed for multi-use and multiple sizes are available within the range

**26 27** 

# **Range Extensions**

#### Established favourites, new additions...

These new introductions to some of our perennially-popular collections will keep the shopper's curiosity fresh, helping retailers maximise sales.

We hope you enjoy these welcome additions to our Sophie Conran for Burgon & Ball collection and to our Dig The Glove men's glove collection.

SOPHIE CONRAN

# Sophie Conran 1.7L Indoor Watering Can

Burgon&Ball



1.7L Indoor Watering Can - Navy

Case Quantity 4

GSC/ICNAVY

#### **Indoor Watering Can**

- Reflects Sophie's signature 'modern country house' style
- · Indoor gardening is continuing to grow in popularity
- · Premium finish with metal badge

SOPHIECONRAN

Burgon⊗Ball

# Sophie Conran Gauntlet Gloves



Gauntlet Gloves
GSC/GLOVEGAUNT

Case Quantity 5

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- Extending the appeal of the range's popular everyday ticking glove
- Invaluable for garden jobs which demand a little extra coverage
- High quality construction, with elasticated wrist, hardwearing palm and fingers, soft lining
- One size

**Gauntlet Gloves** 

# Dig the Glove



Heritage Tweed - M/L Heritage Tweed - L/XL

Case Quantity

GLO/HERTWN

5 019360 205074

SI O/HERTWI XI





Denim Workwear - M/L Denim Workwear - L/XL

Case Quantity

SLO/DWORKMI



GLO/DWORKLXL





Country Cord M/L Country Cord L/XL

Case Quantity

GLO/CCORDI

5 019360 205111

GLO/CCORDLX

5 019360 205128

#### Gloves

- Wrist strap for a snug fit
- · Padded palm
- Sizes available M/L, L/XL

#### Why to buy

- An everyday gardening glove offering great value
- Strong gifting appeal
- On-trend styling and colours
- A choice of one timeless heritage look, the other with a more contemporary feel

# Burgon&Ball

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