

 PIP & HENRY



ABOUT PIP&HENRY

Welcome to the world
of
Pip & Henry.

We make high-quality,
sustainably produced,
stylish children's
shoes.

We aim to help
children take
Mindful First Steps
into the World.





HI, I'M JEROO DOODHMAL

When my daughter (who's now 5) came into our lives, I was really amazed and shocked by the sheer volume of 'stuff' that consequently entered our lives...and this really started to bother me.

On the one hand I was showing her Blue Planet documentaries, wanting her to be more inspired by nature and animals and to treat our world kindly and thoughtfully.

On the other, she was outgrowing clothing and footwear faster than I could have imagined and that I could effectively recycle.

...kids typically outgrow shoes every 3-4 months in the early years of their lives, with an average child owning 15 pairs of shoes over the course of a year.

That's 80 million pairs of children's shoes bought in the UK alone.

Most of these end up in landfills, decomposing slowly and leaching harmful chemicals and toxins into the ground and water for 1000s of years.

So, I believe the time is ripe for a change in the way this everyday product is made and disposed of, and that's what set me on the path to build Pip & Henry.



THE FOUNDER

Henry asked: "Millions of shoes just tossed away?"

"And many more coming here every day. It makes our world sick, the animals, too, If this continues, what shall we do?"



OUR SUSTAINABILITY COMMITMENT



At Pip & Henry, our motivation is to create fun and environmentally responsible footwear for children, and also to make them aware of the impact their daily choices have on the environment and feel empowered to drive change.

This is at the core of all we do.

OUR CIRCULAR CREDENTIALS



SHOE RECYCLING SERVICE

Once your children have outgrown their shoes you can send them back to us to be recycled responsibly. When we receive your old shoes, we will send you a £10 off voucher for your next pair.

As part of our wider commitment to recycling and sustainability, we also accept shoes that aren't Pip & Henry manufactured.

RECYCLABLE PACKAGING

Our shoeboxes are made from Recyclable Cardboard.

It's multi-purpose design opens up as a board game, allowing this product to be used time and time again. Our attention to detail and commitment to sustainability and product life-cycle is evident throughout the process, from packaging to end-use.



SUSTAINABLE PRODUCTION

We make every effort to ensure our ranges are produced in the most sustainable way possible.



MATERIALS

We are committed to making our shoes out of sustainable materials, whether that is using factory off-cuts that would otherwise be heading to landfill or recycled soles or innovative materials like pineapple leaf fibre!

80% of the materials used in our shoes are eco-friendly and we are working hard to make that figure 100%.



SMALL BATCH PRODUCTION

We only produce small runs of made to order shoes, meaning less waste and more flexibility with range selection and development.

SUSTAINABLE PRODUCTION



SHOE SOLE
THERMOPLASTIC RUBBER (TPR)

Thermoplastic Rubber is lightweight, strong, weather resistant and slip resistant.

It has the ability to easily be melted, recycled and reused thereby **reducing the reliance on petrochemicals**, reducing carbon emissions and waste from landfill.



SHOE UPPER AND LINING
ORGANIC COTTON

Organic cotton is grown **without the use of chemical pesticides** and from **non-genetically modified seeds**.

Fewer chemical pesticides means that the health of the people producing the material is improved and the farm land has a longer lifespan after not being exposed to the chemicals used in traditional cotton production.



PANELS IN SHOE UPPER
PINEAPPLE LEAF FIBRE

We are using a strong and breathable textile made from the **waste leaves of pineapple plants** which are a by-product of existing pineapple harvest.

As a raw material pineapple leaf fibre requires no additional environmental resources to produce and the sale supports the farmers who produce it. It is coloured using GOTS certified pigments and a resin top coating gives it strength, durability and water resistance.

ECO-FOCUSED ILLUSTRATED STORYBOOKS

MEET PIP & HENRY

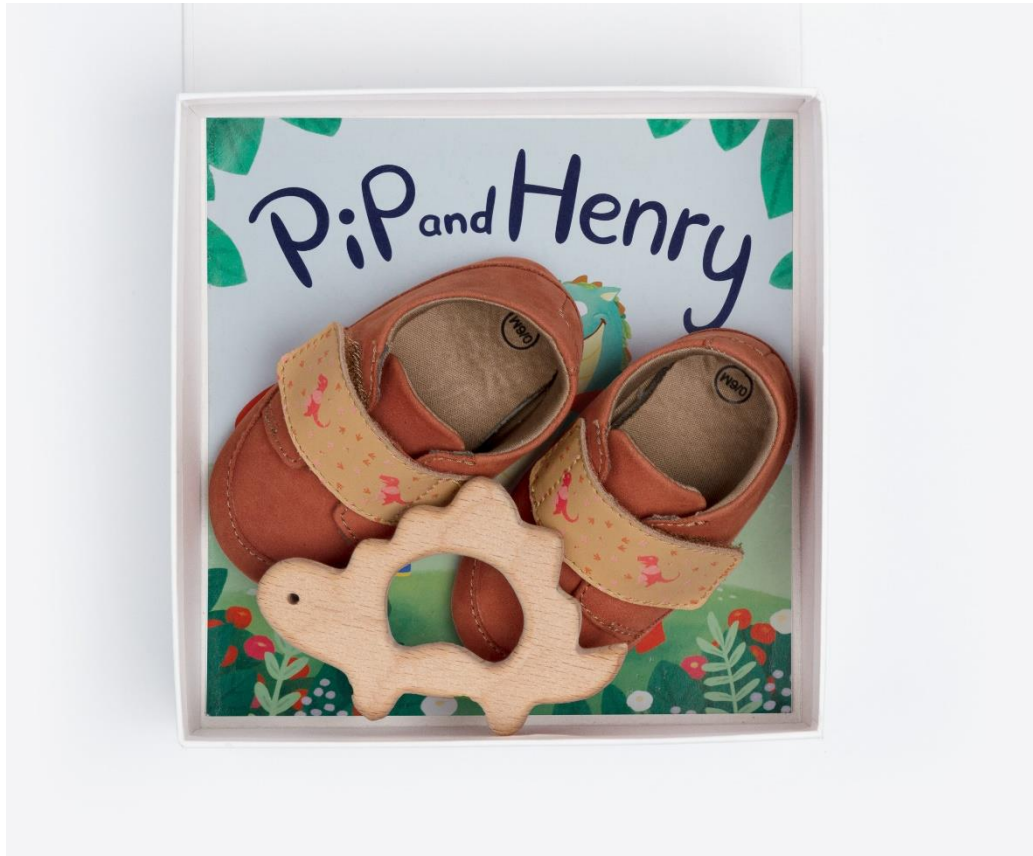
We believe the best way to make children more aware of the impact their daily choices have on the environment and help them feel empowered to drive change is through playful and fun storytelling.

As part of our commitment to change we created the characters Pip & Henry who, through our storybooks and games, help children understand how they can make better choices to help improve our environment.

Pip and Henry



THE BOOTIE + BOOK GIFT SET



RRP £48 / WHOLESALE £21.82

set only
Items not to be sold separately



Gift Set Includes;

Leather Baby Booties
Pip and Henry Illustrated Storybook
Premium Wooden Teether
Reusable Memory Gift Box



PREMIUM BABY BOOTIES

3 Different Designs
Soft sole premium leathers
Perfect pre-walkers upto 12 months

0-6mths & 6-12mths



ILLUSTRATED STORYBOOK

Recycled Paperback Book
Environmentally friendly storybook
Educational content

130 mm x 130 mm



WOODEN DINOSAUR TEETHER

Handmade
High Quality Beech Wood
100% safe, non-toxic & eco-friendly

90mm x 65mm x 30mm



THE BABY BOOTIE

MINDFUL FIRST STEPS

Our super soft sole collection features premium quality materials - only the very best to help little feet take their Mindful First Steps.

Suitable for babies, crawlers, pram-watchers and general movers, these pre-walker baby booties support the foot in it's most natural form with super soft and flexible uppers and soles.

Easy adjustability from the Velcro Front Fastening, which offers room for width movement and growth, increasing the lifetime use of the product.

The cushioned padded removeable insole can be easily washed keeping your babies feet fresh with every step. And as the feet grow these can be removed and the booties worn without the insoles, prolonging the life of these little beauties. They will adapt to fit as your babies feet grow, making these a great sustainable choice



KEY FEATURES

SOFT SOLE TO AID IN BABIES
FOOTWEAR DEVELOPMENT &
GROWTH

MADE FROM NATURAL
MATERIALS TO ALLOW
FEET TO BREATHE

DESIGNED FOR UNRESTRICTED
MOVEMENT

LIGHTWEIGHT & FLEXIBLE

EASY VELCRO FASTENING

CUSHIONED, REMOVEABLE
INSOLE

ADAPTABLE LENGTH &
WIDTH GROWTH

PRODUCED SUSTAINABLY
FROM OFF-CUT
MATERIALS

AIDING MINDFUL FIRST STEPS



SUSTAINABLE FOCUS

ALL OUR BABY BOOTIES ARE MADE USING **OFF-CUT MATERIALS** WHICH WOULD OTHERWISE BE HEADING TO LANDFILL.

BEING SMALL, THEY ARE THE PERFECT SIZE FOR RE-PURPOSING THESE EXCESS MATERIALS BOUGHT BY BRANDS FOR BULK PRODUCTION.

BY USING THIS BY-WASTE WE HAVE CREATED AND RE-IMAGINED BEAUTIFUL PRODUCT WITHOUT USING MASS PRODUCTION TECHNIQUES AND WASTEFUL RESOURCES, STAYING TRUE TO OUR ETHOS OF '**MINDFUL FIRST STEPS**'

THE DINOSAUR PRINT

MATERIAL

NUBUCK UPPER
DINOSAUR STRAP
INNER; 100% POLYESTER

SIZES

0- 6 MTHS ; S/M ; EU 17-18
6-12 MTHS ; M/L ; EU 18-19



THE SHINE BRIGHT STAR



MATERIAL

GOATS SUEDE UPPER
INNER; 100% POLYESTER

SIZES

0- 6 MTHS ; S/M ; EU 17-18
6-12 MTHS ; M/L ; EU 18-19

MATERIAL
UPPER: SHEEP FUR
SOLE: METALLIC LEATHER
INNER: 100% POLYESTER

COLOUR
DARK GREY

SIZES
0-6 MTHS ; S/M ; EU 17-18
6-12 MTHS ; M/L ; EU 18-19



SUSTAINABLE FOCUS

An utterly super soft luxurious sheep fur keeping the babies feet warm from the outside in.

Contrast metallic leather detail on the sole, making them practical as well as adorable



SIZING CHART

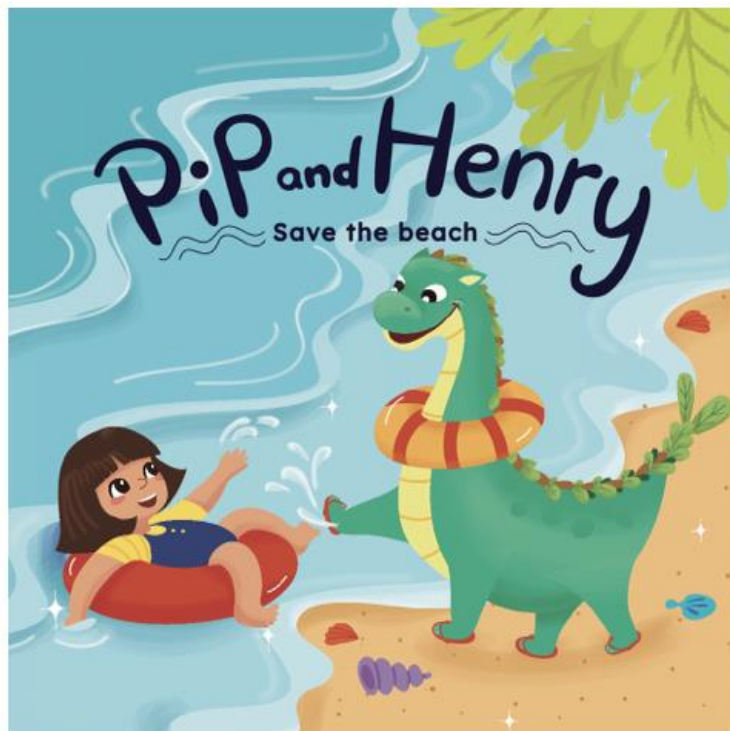
We strongly believe in prolonging the life of your children's shoes and have carefully adapted the sizing accordingly to allow a sufficient length difference between each size for maximum usage, longer product life cycle and less waste

BABY BOOTIES

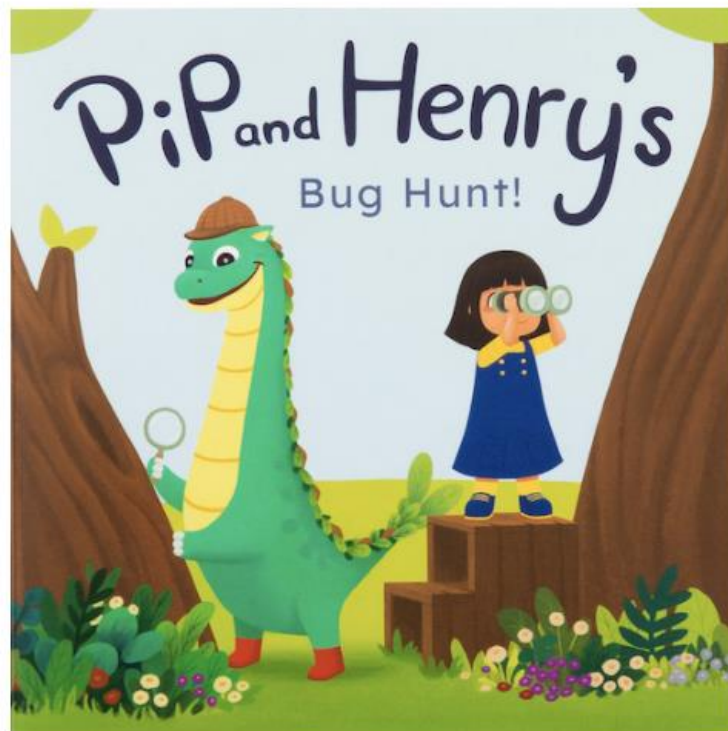
SIZE	0-6 MTHS	6-12 MTHS
EU	EU 17-18	EU 19-20
LENGTH CM	10.5	12



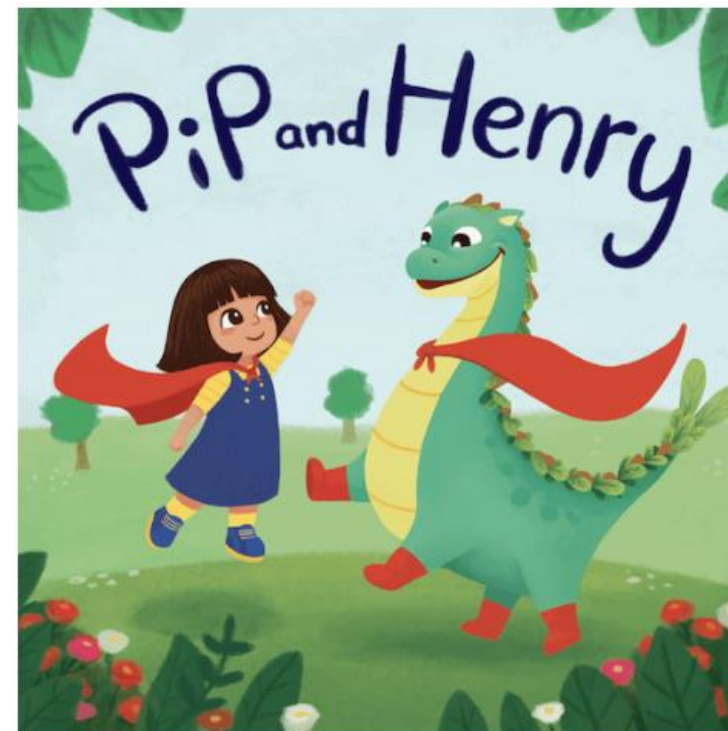
ECO-FOCUSSED ILLUSTRATED STORYBOOKS



Pip & Henry Save the Beach



Pip & Henry's Bug Hunt



Pip & Henry's Shoe Shop

PRINTED ON ECO-FRIENDLY PAPER

220mm X 220mm

SINGLE BOOK: RRP £9.99 / WHOLESALE £4.54
3 BOOKSET BUNDLE: RRP £19.50 / WHOLESALE £8.86

WHOLESALE FOOTPRINT

MINIMUM WHOLESALE ORDER VALUE £200

MINIMUM BOOTIE GIFT BOX SETS - 5 PCS

MINIMUM BOOK ORDER - 10 PCS

ALL INVOICES ARE PRO-FORMA UNLESS OTHERWISE AGREED

ORDERS WILL BE SHIPPED WITHIN 5 DAYS OF RECEIPT OF
PAYMENT

CARRIAGE IS CHARGED SEPERATELY



LET'S PLAY TOGETHER

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