

THE STORY OF THE POCKET SCARF

By Caroline Crook. Inventor. Designer. Mother.



The Pocket scarf was born from a straw that broke the camel's back moment back in 2016. As a single mother I was piled up like Buckaroo with shopping bags, work bags, handbag, as well as having a 2-year-old who would always demand a tissue or drink at the most unpractical times. Something had to give. What gave, was my circular scarf with its handy zip. during a particularly laden day i reached for my tissues only to find I couldn't find the zip, needed to put my bags down to take off my gloves to undo the zip, by which time my son has run off, my shopping is rolling out of the bag and I'm done!

I tore apart the scarf and fashioned it into what is now known today as the pocket scarf. The next day, my child had his tissues, I was not fumbling for keys at my door, my phone was to hand and my bank card safe for shopping and all of me was warm.

All of the fabrics are vegan, seems silly to protect a beings neck at the expense of another.

I'm surrounded by so many rolls of fabric, crates of scarves ready to be shipped, packaging and cutting mats that I'm not sure anymore if I work from my home or if I live at my work! My house is filled with a fabric buzz of new designs and future scarf collections and inventions, it is a hive of productivity and all while being a busy mum.

The hard work and juggling is a joy and I look forward to up scaling In the very near future. I envisage a designated workspace filled with local seamstresses burrowing away in the Pocket Scarf empire, keeping the world warm and saine.

The Pocket Scarf isn't just a piece of fashion, it's a lifestyle choice and as a dear friend once said 'These things should be on prescription!'

Warmth, practicality, productivity, style, class, quality, hand made in the UK by a mum who wants to save the world one neck at a time.

