

Burgon & Ball

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BRITISH MEADOW: A NEW 'RHS GIFTS FOR GARDENERS' COLLECTION FROM BURGON & BALL



This autumn there are beautiful new choices in the top-selling 'RHS Gifts for Gardeners' range of gardening gifts from Burgon & Ball, the UK's longest-established manufacturer of garden tools. The new 'British Meadow' design collection showcases delicate meadow flowers and butterflies, reflecting the trend for more informal gardens where nature can find a home, and the rekindling of our love for native British wildflowers and wildlife.



The new 'British Meadow' collection includes much-loved gift ideas from previous RHS Gifts design collections, also introducing a new option with gift-boxed RHS-endorsed gardening snips. What's more, with gorgeously designed plastic-free packaging, the collection demonstrates that style can go hand-in-hand with concern for the environment.

The elegant new design has been created by Burgon & Ball featuring illustrations dating back to 1815, specially selected from the RHS Lindley Library of historic botanical art. A classic navy blue background lets the jewel colours of the blooms and butterflies shine out, bringing this lovely design to life.

The popular 'letterbox-friendly' gift options return in the new colourway. An RHS-endorsed flower and fruit snip (RRP £9.99), and a set of an RHS-endorsed pruner with holster carrying the British Meadow design (RRP £19.99), are both presented in gift boxes less than 3cm in height, ideal for sending by post.



Engineered cardboard keeps the tools firmly in place inside their sturdy, beautifully printed card box. With blue soft-grip handles to match the design, the cutting tools carry a 10-year guarantee, so you know you're choosing a high-quality gift.

The RHS-endorsed trowel and fork set (RRP £22.99), that most classic of gardening gifts, looks very striking in the new British Meadow design, also featuring plastic-free cardboard packaging. The tools have painted blue handles bearing the RHS logo and the trowel carries an engraved Gertrude Jekyll quote. As always, the tools have a lifetime guarantee, indicating their quality.



The seed packet storage tin (RRP £24.99) has been designed by gardeners, for gardeners. With smooth moulded curves, the tin is divided into three useful compartments, including a lengthways one to accommodate the very largest seed packets.

The remaining items in the British Meadow line-up are the 'RHS Gifts for Gardeners' popular gifts for gardeners the twine in a tin (RRP £9.99), gardening gloves (RRP £14.99), indoor watering can (RRP £17.99), and super-comfortable Kneelo® kneeler (RRP £19.99), which showcases the beautiful design to stunning effect.



This Christmas there's the perfect gardening gift for every budget in the new British Meadow 'RHS Gifts for Gardeners' collection.

ENDS

November 2020

Editor's notes:

Burgon & Ball

Founded in Sheffield in 1730, Burgon & Ball is the UK's oldest manufacturer of garden tools and accessories, with hundreds of years of expertise in steel manufacturing. A manufacturer of the world's finest sheep shears since its earliest years, today Burgon & Ball is respected as a leading name in garden tools and enjoys an enviable reputation for quality and innovation. Notable product ranges are: its Royal Horticultural Society-endorsed garden tools; a high-carbon range developed in collaboration with the National Trust; and the popular range of hand tools and giftware developed in collaboration with designer Sophie Conran.

For further information, high resolution images or press samples, please contact Alison Edwards at Burgon & Ball on 01202 026004 or email alison.edwards@burgonandball.com.



Caption: The RHS Gifts for Gardeners 'British Meadow' collection of gardening gifts, new from Burgon & Ball in autumn 2020.