



TRASHY BAGS AFRICA



PRODUCT CATALOGUE 2022



Trashy Bags Africa is a social enterprise company that upcycles discarded drinking water sachets into eco-friendly bags.

Over 1 million tonnes of plastic waste is produced in Ghana annually, leading to pollution of streets, beaches and sewage systems. Plastic water sachets, the single largest source of drinking water in Ghana, present an enormous challenge considering the lack of recycling initiatives and waste management infrastructure.

Each month, we collect over 200,000 plastic water sachets that are cleaned and upcycled by our Trashy Bags team to create fashionable, iconic, and useable products. And by giving waste a value, we promote a “Trade Not Aid” approach within the local economy. Since starting in 2007, we have collected and recycled over 30 million sachets.

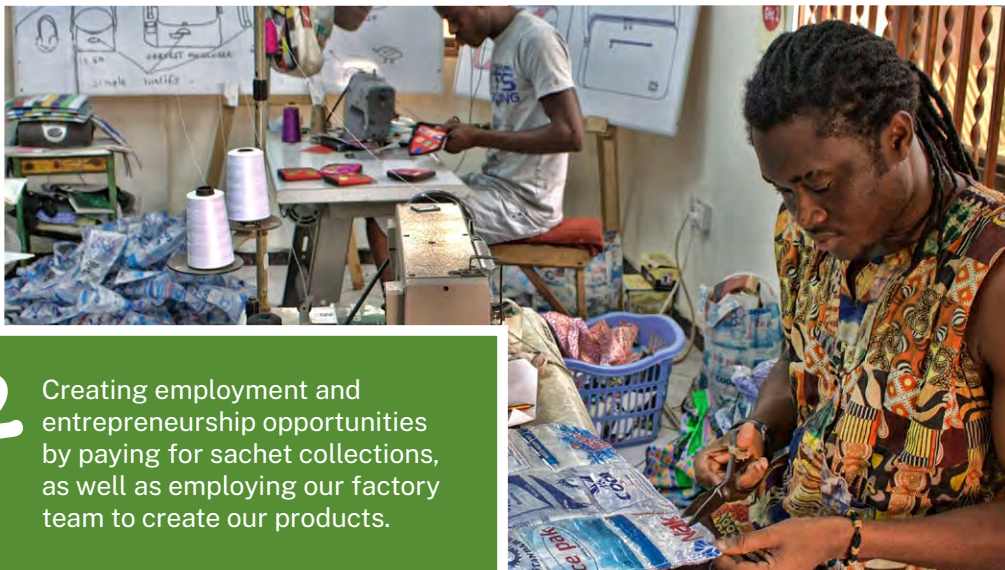
With up to 70 sachets being used for each bag, and any waste left over from the process being recycled into plastic pellets creating a complete circular economy, Trashy Bags Africa is leading the way in providing innovative solutions toward environmental sustainability in Africa.



Trashy Bags Africa now employs over 30 people in the factory alone, creating skilled employment and entrepreneurship opportunities at the grass root level. We are recognised by the Government of Ghana's flagship "National Plastic Action Partnership" as a leader in Reduction and Innovation when it comes to the challenge of alternative recycling practices. **By upcycling practical and distinctive bags directly from the sachets collected from the streets, together we are:**



1 Demonstrating that waste plastic can still be useful long after it has outlived its original purpose.



2 Creating employment and entrepreneurship opportunities by paying for sachet collections, as well as employing our factory team to create our products.



3 Helping to keep the streets and residential areas cleaner, thereby making the environment more attractive and safer for all.



4 Reducing the need for new single-use plastic bags to be manufactured and given away at food and other retail outlets.



5 Using an opportunity to educate people about the dangers of land pollution, and showcasing a more responsible approach to rubbish disposal.



Made from over

64 

used water sachets

Trashy Smart Bag

Zips into it's own base making it an extremely practical bag that transforms the shopping experience.



DIMENSIONS (CM)

Width **36**

Height **43**

Depth **21**

Carries **18kg**

RRP **£13.00 | \$15.50**
Wholesale **£5.20 | \$6.20**



Comfort Yin, Seamstress





Made from over

60 

used water sachets

Trashy Rucksack

The perfect size for a school bag or kit bag with a separate front pocket. Fabric lined reverse to ensure comfort.



DIMENSIONS (CM)

Width **38**

Height **30**

Depth **12**

RRP **£25.50 | \$29.95**
Wholesale **£10.20 | \$11.98**



Philip Arthur, Seamster





Made from over

53 

used water sachets

Trashy Rope Bag

The Trashy Rope Bag is a drawstring bag that is completely water resistant.



DIMENSIONS (CM)

Width **44**

Height **34**

Depth **1**


RRP	£11.95		\$13.95
Wholesale	£4.78		\$5.58



Grace Golden, Seamstress





Made from over
16 
used water sachets

Trashy Pencil Case

The perfect accessory for children & adults alike, with enough space for a large number of pens & pencils.



DIMENSIONS (CM)

Width	25
Height	9
Depth	9

RRP	£5.50	\$6.95
Wholesale	£2.20	\$2.78



Lucy Bediako, Seamstress





Made from over

27 

used water sachets

Trashy Laptop Sleeve

Available in two sizes (13" or 15") and two styles, with or without handles. Lined inside with protective foam.



DIMENSIONS (CM)

	13"	15"
Width	25.5	30.5
Height	35.5	38.5
Depth	3	3

	13"	15"
RRP	£18.50 \$21.95	£21.95 \$25.95
Wholesale	£7.40 \$8.78	£8.78 \$10.38



Risikatu Yahaya, Seamstress





Made from over

25 

used water sachets

Trashy Tote Bag

Each bag is made up of over 25 water sachets, ensuring that they can be easily cleaned out. The perfect small Tote Bag.



DIMENSIONS (CM)

Width **34**

Height **38**

Depth **12**

RRP	£11.50		\$13.50
Wholesale	£4.60		\$5.40



Kwame Acheampong, Head of Design & Production





Made from over

48 

used water sachets

Trashy Cosmetic Bag

The Trashy Cosmetic Bags are the perfect way to transport toiletries when travelling. Handcrafted from 48 used water sachets, the bags can be compressed down if not full.



DIMENSIONS (CM)

Width **23**

Height **15**

Depth **10**

RRP	£10.95	\$12.95
Wholesale	£4.38	\$5.18



Elvis Aboluah, Factory Manager, and Millicent Sarpong, Seamstress



How we are going further?

At Trashy Bags Africa, not only do we want to build the transformation of plastic waste into valued products, but we want to help others too.



Trashy Bags Africa is now working with UK Charity, **School in a Bag**, across Ghana raising funds through corporations to provide local children with fully equipped School Bags, ensuring each child has the relevant tools for learning & attending schools.



▲ Scan to find out more



To further boost this environmental support and the dedication to the fight for climate change, Trashy Bags Africa has signed up to the UN's **Race to Zero** campaign, committing to be carbon neutral by 2030.

In addition to this, Trashy Bags Africa is working with local **turtle sanctuaries** to help increase the population of turtles in Ghana and West Africa, as well as organising **Beach Clean Up days** for local companies to assist in combatting the challenge of plastic waste head on.



For all product enquires contact:

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**Scan the code
to watch our
introduction video**



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