



The most precious gift is recognition. The most precious gift is recognition. The most precious gift is recognition.

Recognised

A LITTLE BIT ABOUT US

Recognised, based in the UK, is a leading social impact brand and retailer of jewellery. Beautiful jewellery that supports powerful causes, we give recognition to individuals, causes and charities to raise awareness, spark conversations and bring solidarity. Our Statement Popons® recognise different causes and help connect people around issues and experiences in life many of us have faced. 100% of net profits from our unique Statement Popons are donated to powerful causes such as mental health, cancer support, modern slavery, the NHS, BLM and motherhood. To date Recognised has raised over £75,000 for partners who are transforming lives around the world.



OUR PURPOSE

We all have something we're walking through, whether it's struggling with our mental health, supporting a friend through cancer or living without a loved one. In all things, it's important to feel seen and to know we're not alone. This is the power of recognition. The most precious gift of all. Recognition is taking the time to acknowledge each other's existence, taking a moment to look and see. Through our Statement Popons®, we bring moments of hope and recognition at times in people's life they need it most. It may be through a piece of jewellery or something as simple as smiling at a stranger. We are all worthy of recognition and can all harness its power to unlock moments of hope and healing in the world around us.



Anneka Wallington, Young
Business Woman of the Year 2021

Anneka

AS SEEN IN...

COSMOPOLITAN

Daily  Mail



STYLIST
MAGAZINE

**The
Telegraph**

THE  TIMES

HOW IT WORKS

Beautiful jewellery that supports powerful causes

STEP 1 **PICK A BASE**

Choose from a bangle or necklace, available in gold, silver or rose gold.

STEP 2 **PICK YOUR POPON®**

Choose one of our Statement Popons®. Each one represents an important cause with 100% of profits donated to our partner charities.

STEP 3 **RECOGNISE**

Give recognition to an individual or a cause close to your heart.

STATEMENT POPONS®

Introducing Statement Popons®

Each Recognised Statement Popon® supports an important cause. 100% of net profits are donated to our partner charities. Every Popon worn raises awareness of the cause it supports, helps spark conversations with other people and gives recognition to the receiver.



CUSTOMERS LOVE

Choosing which cause resonates with them
Authenticity of donation
Simplicity of concept

OUR CHARITY PARTNERS

MOTHERHOOD



Charity No. 1169735



pregnancy twinning

Charity No. 1144344

CANCER SUPPORT



Charity No. SC024414



look good feel better
FACING CANCER WITH CONFIDENCE

Charity No. 1031728

MENTAL HEALTH



Mental health research

Charity No. 7406055

student minds

Charity No. 1142783

ANTI-SLAVERY



Charity No. 12178531



Charity No. 1133829

SOLIDARITY



Charity No. 1102267







Charity No. 1186569

STATEMENT POPON® CAUSES



JEWELLERY BASES

All Recognised jewellery is handcrafted in 925 sterling silver. Our Gold and Rose Gold jewellery is plated in 18ct gold. Silver jewellery is rhodium plated.

-  Ethically handcrafted
-  Assay assured
-  Responsibly sourced
-  Made from partly recycled silver

Customers can choose from a bangle or necklace base:

BANGLES



Available in two sizes

Small 60mm · Regular 65mm

Colours

Sterling Silver, Gold Vermeil,
Rose Gold Vermeil

NECKLACES



Available in six styles

Fine, Chunky Cable, Bobble, Thick Cable,
Paperclip, Unisex

Adjustable lengths

16" – 24"

Colours

Sterling Silver, Gold plated,
Rose Gold plated

WHAT OUR CUSTOMERS SAY

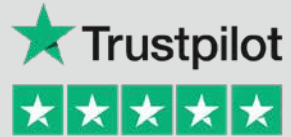
Fantastic jewellery, fantastic brand, fantastic customer service.

Fantastic product, do good – look good! Great gift idea for every woman out there!

I was not disappointed, in fact I was amazed at the quality, attention to detail and care that went into the packaging, alongside the great customer service. This is by far one of the most beautiful & kind gifts I have purchased. I chose to support mental health and cancer charities. Perfect for a gift, for a special birthday, thank you gift, self care gift for any age. Love, Love, Love.

Fabulous company. I gifted two pieces to family members and they were delighted to receive a beautiful gift with such meaning attached to it.

Amazing company, amazing product, amazing cause!



Wonderful, good quality jewellery with a great purpose and message behind each piece! Arrived quickly and in such beautiful packaging.

I am so delighted with every single piece I ordered from Recognised! I absolutely love this brand and everything they stand for and represent. To create such beautiful jewellery that shares a strong message of hope and resilience and community, what's not to love?! I have recommended your jewellery to everyone I know. And will no doubt be buying more for friends and family members. Keep doing what you do. It makes a significant impact on many people.

Jewellery should have as much meaning as possible. Recognised's dedication to causes makes it an easy first choice when looking for meaningful jewellery to gift.

RECOGNISED
MAKE YOUR STATEMENT

Product Catalogue

MAKE YOUR
STATEMENT





Gold



Silver



Rose Gold

JEWELLERY BASES



71299
Signature Bangle Small
D 60mm · t 2.5mm



71282
Signature Bangle Regular
D 65mm · t 2.5mm



71336
Fine Chain
18" · Adjustable at 16", 17"



74184
Bobble Chain
20" · Adjustable at 16", 18"



74153
Paperclip Chain
24"
Fully adjustable



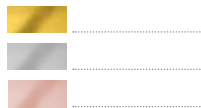
74122
Thick Cable Chain
20"
Adjustable at 16, 18"



74092
Chunky Cable Chain
18"
Fully adjustable



72685
Unisex Chain
23.5"
Oxidised Silver





71350 Silver Dove Popon



STATEMENT POPONS®



71367
Dove Popon
 Mental Health
 L 1.8cm W 2.0cm



72524
Heart Popon
 Motherhood
 L 2.0cm W 2.0cm



71398
Freedom Pearl Popon
 Anti-Slavery
 L 1.5cm W 1.25cm



71459
Hope Pearl Popon
 Anti-Slavery
 L 1.5cm W 1.25cm



71428
Justice Pearl Popon
 Anti-Slavery
 L 1.5cm W 1.25cm



72661
Hammered Pebble Popon
 Solidarity
 L 2.8cm W 1.4cm



72609
Smooth Pebble Popon
 Solidarity
 L 2.8cm W 1.4cm



72630
Textured Pebble Popon
 Solidarity
 L 2.8cm W 1.4cm



71770
Alphabet Popon
 Cancer Support
 L 1.6cm W 1.6cm



71756
Alphabet Popon
 Cancer Support
 L 1.6cm W 1.6cm



71787
Alphabet Popon
 Cancer Support
 L 1.6cm W 1.6cm



71763
Alphabet Popon
 Cancer Support
 L 1.6cm W 1.6cm





71299 Gold Signature Bangle

71367 Gold Dove Popon

MENTAL HEALTH

We've been supporting mental health awareness from day one and it's a cause that's important to us all, with 1 in 4 of us in the UK affected. Following the pandemic, our Dove Popon is more important than ever, with so many of us having experienced poor mental wellbeing for the first time.

The Dove Popon® was created as a show of support for every single person struggling with their mental wellbeing. This Popon not only helps raise awareness of mental health, it has played a significant role in sparking important conversations around mental health, helping break down stigma and shame and communicating to anyone feeling isolated that they are not alone, there is hope and the sun will shine brighter on another day. From stories of family members who have lost loved ones to suicide and purchased this Popon in memory of them, to friends sending each other the Dove as a show of support throughout the pandemic, this Popon carries hope, healing and a message of love.



71367
Dove Popon
Mental Health
L 1.8cm W 2.0cm



71350
Dove Popon
Mental Health
L 1.8cm W 2.0cm



71374
Dove Popon
Mental Health
L 1.8cm W 2.0cm

100% OF POPON PROFITS DONATED TO:



REGULARLY GIFTED:

- As a show of support to friends and family struggling
- In memory of loved ones lost to suicide
- A Gift to self to raise awareness of Mental Health



74184 Gold Bobble Chain

71336 Gold Fine Chain

71398 Gold Freedom Pearl Popon

74153 Gold Paperclip Chain

MODERN SLAVERY

The reality that slavery still exists in the 21st century is heartbreaking. Each Pearl Popon® symbolises the precious value of human life hidden away in darkness and brought into the light. They are named after the different ways our charity partners help fight slavery, by providing freedom for victims, bringing perpetrators to justice and giving survivors hope.



71398
Freedom Pearl Popon
Anti-Slavery
L 1.5cm W 1.25cm



71381
Freedom Pearl Popon
Anti-Slavery
L 1.5cm W 1.25cm



71404
Freedom Pearl Popon
Anti-Slavery
L 1.5cm W 1.25cm



71459
Hope Pearl Popon
Anti-Slavery
L 1.5cm W 1.25cm



71442
Hope Pearl Popon
Anti-Slavery
L 1.5cm W 1.25cm



71466
Hope Pearl Popon
Anti-Slavery
L 1.5cm W 1.25cm



71428
Justice Pearl Popon
Anti-Slavery
L 1.5cm W 1.25cm



71411
Justice Pearl Popon
Anti-Slavery
L 1.5cm W 1.25cm



71435
Justice Pearl Popon
Anti-Slavery
L 1.5cm W 1.25cm

**100% OF POPON PROFITS
DONATED TO:**



REGULARLY GIFTED:

- To those in need of hope
- To people working in the area of social work
- With another Popon



71336 Gold Fine Chain

72258 Gold/Silver Recognised Letter T Popon

CANCER SUPPORT

Cancer impacts nearly all of us in one way or another – it's a cause close to so many of our hearts. We created Recognised letters to recognise each and every person affected by cancer. Every initial worn represents a personal story. Time and time again our Alphabet Popons are purchased in memory of a loved one, as a meaningful gift for someone going through cancer or to keep those we know in mind throughout their illness. Every Recognised Letter holds so much meaning and helps keep those we love close to our hearts throughout the hardest of times.



71770
Alphabet Popon
Cancer Support
L 1.6cm W 1.6cm



71756
Alphabet Popon
Cancer Support
L 1.6cm W 1.6cm



71787
Alphabet Popon
Cancer Support
L 1.6cm W 1.6cm



71763
Alphabet Popon
Cancer Support
L 1.6cm W 1.6cm

**100% OF POPON PROFITS
DONATED TO:**



REGULARLY GIFTED:

- As a personal keepsake
- In memory of a loved one
- As a show of support



74184 Gold Bobble Chain
72524 Gold Heart Popon

MOTHERHOOD

You cannot paint one defining picture of what it looks like to be a mum or write one conclusive definition as to what it means. Children or no children, motherhood takes many forms and different expressions. All are a creative process to form many amazing, unique and different works of art... or as we'd put it works of heart. The Motherhood Popon recognises each and every mother and the many different journeys, challenges and contexts we all face.



72524

Heart Popon

Motherhood

L 2.0cm W 2.0cm



72531

Heart Popon

Motherhood

L 2.0cm W 2.0cm



72517

Heart Popon

Motherhood

L 2.0cm W 2.0cm

**100% OF POPON PROFITS
DONATED TO:**



pregnancy twinning

REGULARLY GIFTED:

- To new mums
- To parents who've lost a child
- As Mother's Day gifts



74184 Gold Bobble Chain

74092 Gold Chunky Cable Chain

74122 Gold Thick Chain

72609 Gold Smooth Pebble

SOLIDARITY

The Pebble Popons® carry a simple message: we are better together. Inspired by the pebbles on a beach that are shaped by each other as well as their environment, the Pebble Popons® celebrate that we are both unique and connected to one another. In troubled times, we recognise that we are strongest when we stand together in solidarity. 100% of profits from this Popon® will be donated to support the powerful work of NHS Charities Together and Blueprint for All who have helped to bring solidarity throughout the past two years in the areas of racial injustice and health care.



72661
Hammered Pebble Popon
Solidarity
L 2.8cm W 1.4cm



72654
Hammered Pebble Popon
Solidarity
L 2.8cm W 1.4cm



72678
Hammered Pebble Popon
Solidarity
L 2.8cm W 1.4cm



72609
Smooth Pebble Popon
Solidarity
L 2.8cm W 1.4cm



72593
Smooth Pebble Popon
Solidarity
L 2.8cm W 1.4cm



72616
Smooth Pebble Popon
Solidarity
L 2.8cm W 1.4cm



72630
Textured Pebble Popon
Solidarity
L 2.8cm W 1.4cm



72632
Textured Pebble Popon
Solidarity
L 2.8cm W 1.4cm



72647
Textured Pebble Popon
Solidarity
L 2.8cm W 1.4cm

**100% OF POPON PROFITS
DONATED TO:**



REGULARLY GIFTED:

- As a friendship gift
- To NHS key workers
- To socially conscious millennials

GET IN TOUCH

If you're interested in becoming a stockist, or if you have an in-store pop-up experience enquiry, we'd love to have a conversation with you.

sales@recognisedstore.com

0208 004 0576

RECOGNISED

recognisedstore.com @recognisedstore