



## SHROOT

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### Our products

Much more than a card or gift, our products have been lovingly developed to offer a range of novel and delightful gifts that will bring joy as they bloom and grow.

All our products are hand-packed in the UK.

### About us

Shroot Ltd is a 'budding' young business based in South Wales, founded by entrepreneurs Jude and Carolyn. Our mission is to bring innovative and unique plant based gifts and kits to the UK retail market.

Shroot holds a certificate for our commitment to sustainability, which runs through our core. Each of our products is designed to minimise its ecological footprint and where possible to have a positive environmental impact.

*Jude & Carolyn*



# GREENS & GREETINGS™

A greeting card, envelope and plant pot, cleverly rolled into one.

Each Greens & Greetings contains everything needed to grow on-trend, tasty microgreens.

Greens & Greetings is the perfect solution if you're looking for something a little different, when a card alone just won't cut it.



🌱 A fun alternative to a greeting card - gratefully received and highly recommended. 🌱

Greens & Greetings is a water-tight pouch that contains everything needed to grow edible, quick growing microgreens (mini herb and vegetable plants).

The front features an attractive design and there's room on the reverse for the sender to write a message, then pop in the post.

Around 2 weeks after planting, the lucky recipient will be tucking in to delicious homegrown microgreens.

#### POST IT



#### GROW IT



#### EAT IT



#### Key features:

- like a greeting card, it has a matt outer face which can easily be written on
- the watertight inner barrier securely contains soil and water without leaks
- the pouch size and durability means it can be safely posted with a large letter stamp
- Greens & Greetings is fully recyclable





6

## GREENS & GREETINGS™



Thank You



Freckles Fox



Mum in a Million



Happy Birthday



Just to Say Hello



You're the Best



Merry Christmas

7



## WILDFLOWER WISHES

Write wishes, dreams, hopes goals or prayers on a wildflower wish paper and watch wildflower wishes grow.

A whimsical gift of self growth!

Planting wildflowers adds natural beauty to windowsills or gardens and these nectar-rich plants help support dwindling populations of native pollinators such as butterflies, moths and bees.



🌱 A beautiful gift. I can't wait to see my wishes grow. 🌱

Wish paper is 100% biodegradable and made from recycled materials, embedded with a range of wildflower seeds such as meadow buttercup, red campion and musk mallow.

Suitable for planting indoors any time of the year (then keep indoors or transplant outside in the Spring).

### WRITE A WISH



### PLANT IT



### WATCH IT GROW



Each Wildflower Wishes contains:

- 3 pretty 'wish papers' embedded with native UK wildflower seeds.
- A wooden plant marker.
- Planting instructions.
- A wildflower identification guide.





## WILDFLOWER WISHES

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Christmas Wishes



Whimsical Wishes



Loving Wishes



Magical Wishes



## CONTACT US FOR A PRICE LIST AND TO PLACE AN ORDER

 [hello@shroot.co.uk](mailto:hello@shroot.co.uk)

 [www.shroot.co.uk](http://www.shroot.co.uk)

 @hellosroot

 @hellosroot