

TRADE CATALOGUE



SPICENTICE
— TOGETHER WE CAN MAKE IT —



OUR STORY

It all began in 1994 with one hungry student and a mum's lovingly blended herbs and spices.

When founder Ketan Varu was at university, his mum - Manjula, sent curry recipes and spices to remind him of home. Pretty soon, all his friends were hooked on the flavours and the idea for Spicentice was born!

OUR MISSION

Years later, Ketan and his team are on a mission to share these award-winning recipe kits and rubs to help you cook delicious meals everyday.

"Our spices come from all over the world, and we buy from suppliers we know and trust to supply the best."

Ketan CEO



"Everything is expertly blended by hand to our specific recipes."

Ketan CEO

WHAT DO WE DO?

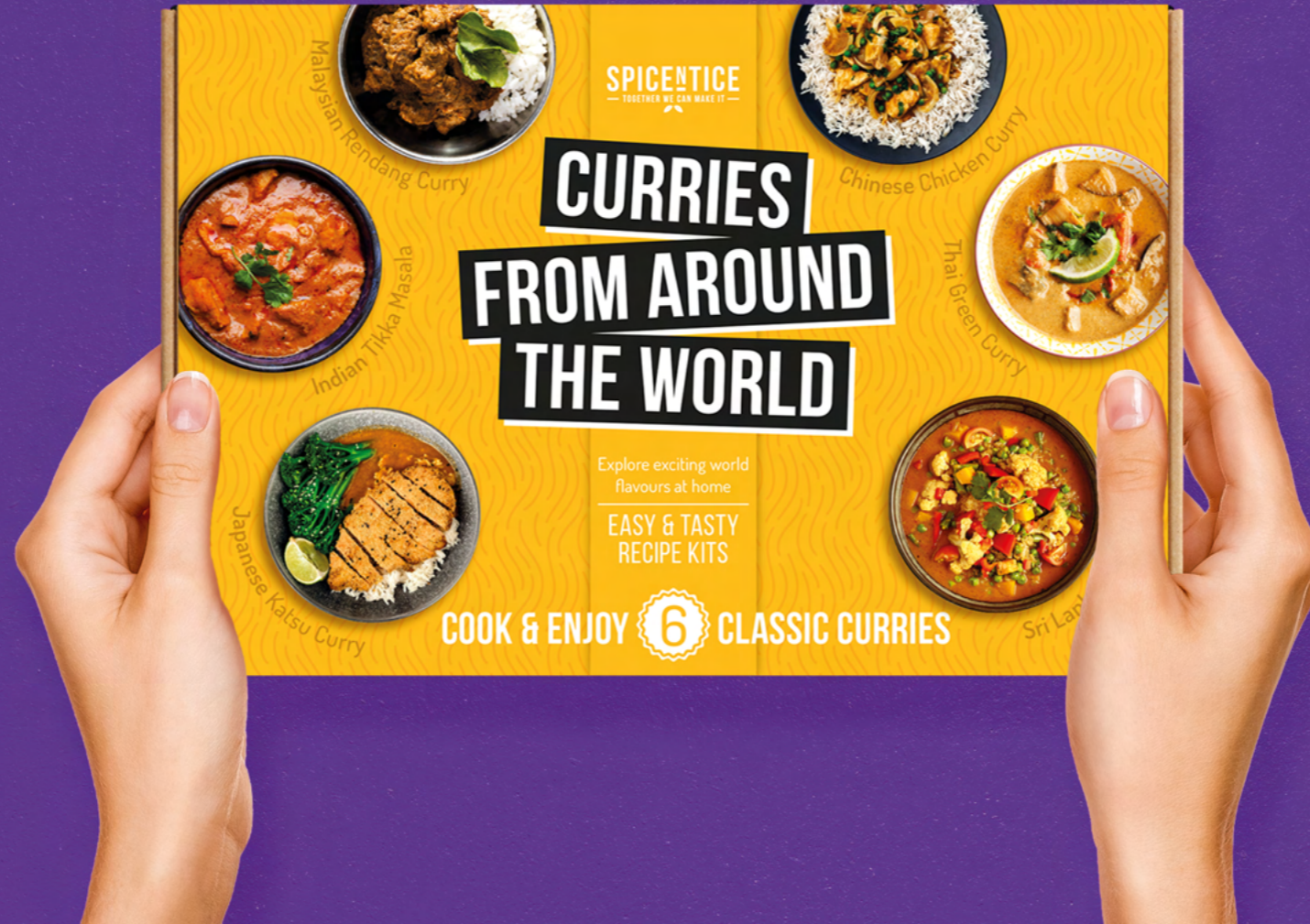
- GIFTING
- RECIPE KITS
- RUBS & SEASONINGS
- CHILLIES & HOT CURRIES
- PRODUCTION & MANUFACTURING
- AWARDS & ACCREDITATIONS



To order contact us on
0116 2621074 or email
sales@spicentice.com

GIFTING

GIFTS THAT KEEP ON GIVING...



20  23
GIFT OF THE YEAR
SHORTLISTED

IDEAL FOR ANY OCCASION



GIFTING RANGE

GIFTS THAT KEEP ON GIVING...

- ✓ Gifts for all occasions
- ✓ High impact packaging
- ✓ High profit margins
- ✓ Attractive RRP
- ✓ Long shelf life
- ✓ Recyclable packaging
- ✓ Handcrafted and made in Leicester, UK



LICENCE TO GRILL

BBQ rubs for grilling

Includes: Argentinean Steak, Smoky BBQ, Portuguese Peri Peri, Sizzling Tikka, Gourmet Burger, Shish Kebab.

Barcode: 5060105912214

SNT-GLG | Case Size: 12

GIFTS THAT YOU WOULD BE PROUD TO GIVE AND RECEIVE



CHILLI ROCKS

6 fiery chillies from around the world

Includes: Carolina Reaper, Naga Ghost, Fruity Habanero, Warm Cayenne, Smoky Chipotle, Sweet Ancho.

Barcode: 5060105912016

SNT-GCR | Case Size: 12

'I was bought these as a present and they are simply amazing, if you love food and great flavour don't think twice about picking up one of these.'

Vivienne



CURRIES FROM AROUND THE WORLD

Includes: Malaysian Rendang Curry, Chinese Chicken Curry, Indian Tikka Masala, Thai Green Curry, Japanese Katsu Curry, Sri Lankan Curry.

Barcode: 5060105913808

SNT-GCW | Case Size: 12



WORLD EXPLORER

Includes: Spanish Paella, Peri Peri Chicken, Jamaican Jerk Chicken, Thai Green Curry, Moroccan Lamb Tagine, Tikka Masala.

Barcode: 5060105914102

SNT-GWE | Case Size: 12



INDIAN CURRY NIGHT IN

Includes: Bombay Potatoes, Chicken Tikka, Balti Curry, Chicken Jalfrezi, Tandoori Chicken, Tikka Masala.

Barcode: 5060105913327

SNT-GIN | Case Size: 12



SLIMMING ESSENTIALS

Includes: Italian Meatball Marinara, Balti Curry, Greek Souvlaki, Gourmet Chips & Wedges, Turkish Doner Kebab, Katsu Curry, Chinese Chicken Curry, Chinese Salt & Pepper, Chicken Satay, Tikka Masala, Chicken Tikka, Gourmet Burger.

Barcode: 5060105913839

SNT-GSE | Case Size: 12



FAKEAWAY THE TAKEAWAY

Includes: Peri Peri Chicken, Katsu Curry, Turkish Doner Kebab, Southern Style Chicken, Gourmet Burger, Tikka Masala.

Barcode: 5060105913785

SNT-GFW | Case Size: 12



BBQ GRILL MASTER

Includes: Gourmet Burger, Beer Can Chicken, Chicken Tikka, Jamaican Jerk Chicken, Peri Peri Chicken, Turkish Doner Kebab.

Barcode: 5060105914119

SNT-GBQ | Case Size: 12



VEGAN DELIGHTS

Includes: Shepherd's Pie, Chickpea Curry, Bombay Potatoes, Sri Lankan Curry, Aloo Gobi, Mexican Enchiladas.

Barcode: 5060105913501

SNT-GVD | Case Size: 12



THE WORLD'S HOTTEST CURRIES

Includes:
• Carolina Reaper Curry
• Phaal Curry
• Vindaloo Curry

Barcode: 5060105912580

SNT-WHC | Case Size: 12



RECIPE KITS



Handcrafted spice blends with easy to follow recipes to make delicious meals.



EVERYDAY COOKING
MADE EASY



RECIPE KITS

COOK DELICIOUS MEALS EVERYDAY

- ✓ Authentic, handcrafted recipes
- ✓ Multi-cuisine world flavours
- ✓ High profit margins
- ✓ High impact packaging & POS
- ✓ Repeat sales
- ✓ Perfect for linked and all year round sales
- ✓ Established loyal customer base

'Excellent range of recipes to choose from, takes the hard work out of thinking what to cook.'

Peter

HIGH-IMPACT MERCHANDISING
UNITS FOR RETAIL



Dimensions per unit

HEIGHT	WIDTH	DEPTH
170cm	60cm	30cm

INDIAN



TIKKA MASALA

Barcode: 5060105912924

SNT-TM | Case Size: 12



BALTI CURRY

Barcode: 5060105911637

SNT-BC | Case Size: 12



CHICKEN JALFREZI

Barcode: 5060105913044

SNT-CJ | Case Size: 12



LAMB MADRAS

Barcode: 5060105913761

SNT-LM | Case Size: 12



TANDOORI CHICKEN

Barcode: 5060105912948

SNT-TC | Case Size: 12



BOMBAY POTATOES

Barcode: 5060105913068

SNT-BP | Case Size: 12

Allergy advice: contains MUSTARD



GOAN PRAWN CURRY

Barcode: 5060105910081

SNT-GPC | Case Size: 12



KHEEMA KARAI

Barcode: 5060105910050

SNT-KK | Case Size: 12



LAMB ROGAN JOSH

Barcode: 5060105910289

SNT-LRG | Case Size: 12



CHICKEN KORMA

Barcode: 5060105912986

SNT-CK | Case Size: 12



CHICKEN TIKKA

Barcode: 5060105912801

SNT-CT | Case Size: 12



CHICKPEA CURRY

Barcode: 5060105913273

SNT-CPC | Case Size: 12



ALOO GOBI

Barcode: 5060105913259

SNT-AG | Case Size: 12

Allergy advice: contains MUSTARD



METHI CHICKEN

Barcode: 5060105910098

SNT-MC | Case Size: 12



CORIANDER CHICKEN

Barcode: 5060105910005

SNT-CC | Case Size: 12

We pride ourselves in creating traditional recipes and flavours

ASIAN



FIRECRACKER CHICKEN

Barcode: 5060105912139
SNT-FC | Case Size: 12



THAI GREEN CURRY

Barcode: 5060105913778
SNT-TGC | Case Size: 12



CHINESE SALT & PEPPER

Barcode: 5060105912320
SNT-CSP | Case Size: 12



SRI LANKAN CURRY

Barcode: 5060105912887
SNT-VSC | Case Size: 12



SWEET & SPICY SRIRACHA

Barcode: 5060105912900
SNT-SSS | Case Size: 12



MASSAMAN CURRY

Barcode: 5060105911873
SNT-TMC | Case Size: 12



CHINESE CHICKEN CURRY

Barcode: 5060105911613
SNT-CCC | Case Size: 12



KATSU CURRY

Barcode: 5060105911651
SNT-KC | Case Size: 12



CHICKEN SATAY

Barcode: 5060105911712
SNT-CS | Case Size: 12



MALAYSIAN RENDANG CURRY

Barcode: 5060105913754
SNT-REN | Case Size: 12



THAI RED CURRY

Barcode: 5060105912962
SNT-TRC | Case Size: 12



CHINESE SPARE RIBS

Barcode: 5060105912825
SNT-CSR | Case Size: 12

MEDITERRANEAN/ EUROPEAN



SPANISH PAELLA

Barcode: 5060105911750
SNT-SP | Case Size: 12



GREEK SOUVLAKI

Barcode: 5060105911798
SNT-GS | Case Size: 12



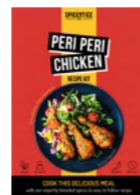
VEGAN SHEPHERD'S PIE

Barcode: 5060105912863
SNT-VSP | Case Size: 12



ITALIAN MEATBALL MARINARA

Barcode: 5060105912177
SNT-IM | Case Size: 12



PERI PERI CHICKEN

Barcode: 5060105913822
SNT-PPC | Case Size: 12

AMERICAN/ CARIBBEAN



BEER CAN CHICKEN

Barcode: 5060105911590
SNT-BCC | Case Size: 12



GOURMET BURGER

Barcode: 5060105911675
SNT-GB | Case Size: 12



SOUTHERN STYLE CHICKEN

Barcode: 5060105912153
SNT-SSC | Case Size: 12



JAMAICAN JERK CHICKEN

Barcode: 5060105910395
SNT-JJC | Case Size: 12



SAUSAGE & BEAN CASSEROLE

Barcode: 5060105912481
SNT-SBC | Case Size: 12



CAJUN CHICKEN

Barcode: 5060105913020
SNT-CJN | Case Size: 12



GOURMET CHIPS & WEDGES

Barcode: 5060105911699
SNT-CW | Case Size: 12

MEXICAN



MEXICAN FAJITAS

Barcode: 5060105913006
SNT-MF | Case Size: 12



MEXICAN NACHO FEAST

Barcode: 5060105912306
SNT-NF | Case Size: 12



CHILLI CON CARNE

Barcode: 5060105910531
SNT-CCC | Case Size: 12



MEXICAN ENCHILADAS

Barcode: 5060105912849
SNT-ME | Case Size: 12

MIDDLE EASTERN/ AFRICAN



PERSIAN KOFTA

Barcode: 5060105911736
SNT-PK | Case Size: 12



TURKISH DONER KEBAB

Barcode: 5060105912191
SNT-TDK | Case Size: 12



CARROT & CORIANDER SOUP

Barcode: 5060105911811
SNT-MCC | Case Size: 12



MOROCCAN LAMB TAGINE

Barcode: 5060105910432
SNT-MLT | Case Size: 12

TRAVEL THE
WORLD THROUGH
FLAVOUR

RUBS & SEASONINGS

PERFECT FOR INDOOR & OUTDOOR GRILLING

- ✓ Authentic, handcrafted seasonings
- ✓ Multi-cuisine world flavours
- ✓ High profit margins
- ✓ High impact packaging & POS
- ✓ Repeat sales
- ✓ Perfect for Slimmers and Gymmers
- ✓ Perfect for meal prepping
- ✓ Cook's ingredients

'So much flavour. They make great marinades for chicken, beef and veg. Good value for money.'

Lee



RAS EL HANOUT

Barcode: 5060105910890

SNT-RAS | Case Size: 6



BARBECUE

Barcode: 5060105910937

SNT-BBQ | Case Size: 6



CHIMICHURRI

Barcode: 5060105910975

SNT-CMR | Case Size: 6



CHIPOTLE

Barcode: 5060105910999

SNT-CPR | Case Size: 6



HARISSA

Barcode: 5060105910814

SNT-HAR | Case Size: 6



HERBY FISH

Barcode: 5060105910876

SNT-HFR | Case Size: 6



ITALIAN

Barcode: 5060105910838

SNT-ITR | Case Size: 6



PEPPERY

Barcode: 5060105910913

SNT-PEP | Case Size: 6

Allergy advice: contains MUSTARD



TANDOORI

Barcode: 5060105910852

SNT-TAN | Case Size: 6

PERFECT FOR

RUB

SPRINKLE

CRUMB

BASTE

MARINADE

GLAZE

CHILLIES & HOT CURRIES

TAKE THE CHILLI CHALLENGE

- ✓ World's hottest chillies and curries
- ✓ Perfect for hot-heads and chilli lovers
- ✓ High profit margins
- ✓ High impact packaging
- ✓ Perfect for linked and all year round sales
- ✓ Perfect for 'unforgettable' gifting

PERFECT FOR THOSE
WHO LIKE IT
HOT, HOT, HOT!



CHILLI ROCKS

Includes: Carolina Reaper, Naga Ghost, Fruity Habanero, Warm Cayenne, Smoky Chipotle, Sweet Ancho.

Barcode: 5060105912016
SNT-GCR | Case Size: 12



CAROLINA REAPER CHILLI

Barcode: 5060105911910
SNT-CR | Case Size: 6



NAGA GHOST CHILLI

Barcode: 5060105911934
SNT-NAG | Case Size: 6



FRUITY HABANERO

Barcode: 5060105911972
SNT-HAB | Case Size: 6



SMOKY CHIPOTLE

Barcode: 5060105911958
SNT-SCP | Case Size: 6



WARM CAYENNE

Barcode: 5060105911996
SNT-CAY | Case Size: 6



SWEET ANCHO

Barcode: 5060105911897
SNT-ANC | Case Size: 6



WORLD'S HOTTEST CURRIES

Includes:
• Carolina Reaper Curry
• Phaal Curry (with Naga Ghost)
• Vindaloo Curry (with Habanero)

Barcode: 5060105912214
SNT-WHC | Case Size: 12

'Exactly as it says on the packaging! I worked up from the Vindaloo to the Carolina Reaper... So tasty for us spice lovers.'

Colin



CAROLINA REAPER CURRY

Barcode: 5060105912528
SNT-CAR | Case Size: 12



PHAAL CURRY

Barcode: 5060105912566
SNT-PHL | Case Size: 12



VINDALOO CURRY

Barcode: 5060105912542
SNT-VIN | Case Size: 12

WHY CHOOSE SPICENTICE?

Spicentice prides itself on building long standing partnerships built on trust, commitment, and accountability. Our commitment in providing the highest quality products and services for exceptional commercial success is second to none.

WE OFFER:

- **A proven track record** of success with independent retailers.
- **High-profit** margins all year round.
- As a **family business**, we will work with you in providing quality products that reflect your needs and deliver sales all year round.
- **Quick and simple re-ordering**, coupled with great customer service and aftersales.
- **Low minimum** order quantities.
- **Bespoke, Food Service & Private label solutions.**
- **Quality:** 100% Pure Spices, GMO-Free, Vegan Approved & No Added Gluten.
- **Shelf Ready**, fully barcoded products with long shelf life.
- **High impact POS** for impulse sales.
- **Support** with our product videos and images to share on your platform.
- Established **loyal customer base**

PRODUCTION & MANUFACTURING:

We pride ourselves in producing the highest quality products by continuously striving for the highest quality standards.

- We are a **BRCGS Accredited** site.
- **Handcrafted** and produced in Leicester, UK.
- We are a **Nut and Sesame Seed Free** Site.
- We are members of **SEDEX** (Ethical trading).
- **Vegan & Vegetarian** Society Approved.

OVER 170,000
ACTIVE FOLLOWERS



AWARDS & ACCREDITATIONS



WHAT DO WE NEED FROM YOU?

We're committed to working with you to build a successful partnership.

All we need you to do is the following:

- Place our products/display stands in high footfall locations so that you can maximise impulse sales.
- Nominate one of your team members to place repeat orders and for merchandising.
- Agree to payment to term. We are an independent business, so cash flow is important to us as it is to you.

To order contact us on
0116 2621074 or email
sales@spicentice.com

SPICENTICE



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