

ABOUT OUR STRAWS

The Silicone Straw Company has been established by a working mum-of-three Charlotte, who is passionate about protecting the environment, Charlotte used her 15 years manufacturing experience to create a new range of reusable silicone straws which are made in the UK.

Within the reusable silicone straw sector, The Silicone Straw Company is the only brand to manufacture it's straws in the UK.

- **MADE IN THE UK & Recyclable with TerraCycle**
- Plastic free packaging
- BPA free
- Food grade and FDA approved silicone
- Child friendly, bendable and chewable
- Can be snipped to any length
- Vegan friendly
- Easily cleaned with a cleaning brush and dishwasher safe



MARKET ANALYSIS

The UK government has released a 25-year strategy which aims to reduce the amount of avoidable plastic waste that inevitably ends up in the sea by 2042. This included single use items such as plastic straws.

In October 2020, the UK banned single use plastic straws with the aim of reducing marine pollution.

The plastic straw ban, coupled with hectic consumer lifestyles, the increased popularity of eating on-the-go and the growth in online meal delivery services throughout the UK, has resulted in an upward trend in consumers opting for reusable straw options.

- Paper straws do not fulfil the needs of the customers as they often disintegrate during use.
- Stainless steel straws are not suitable or safe for many customers.

Please contact Charlotte via phone or email for more information

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