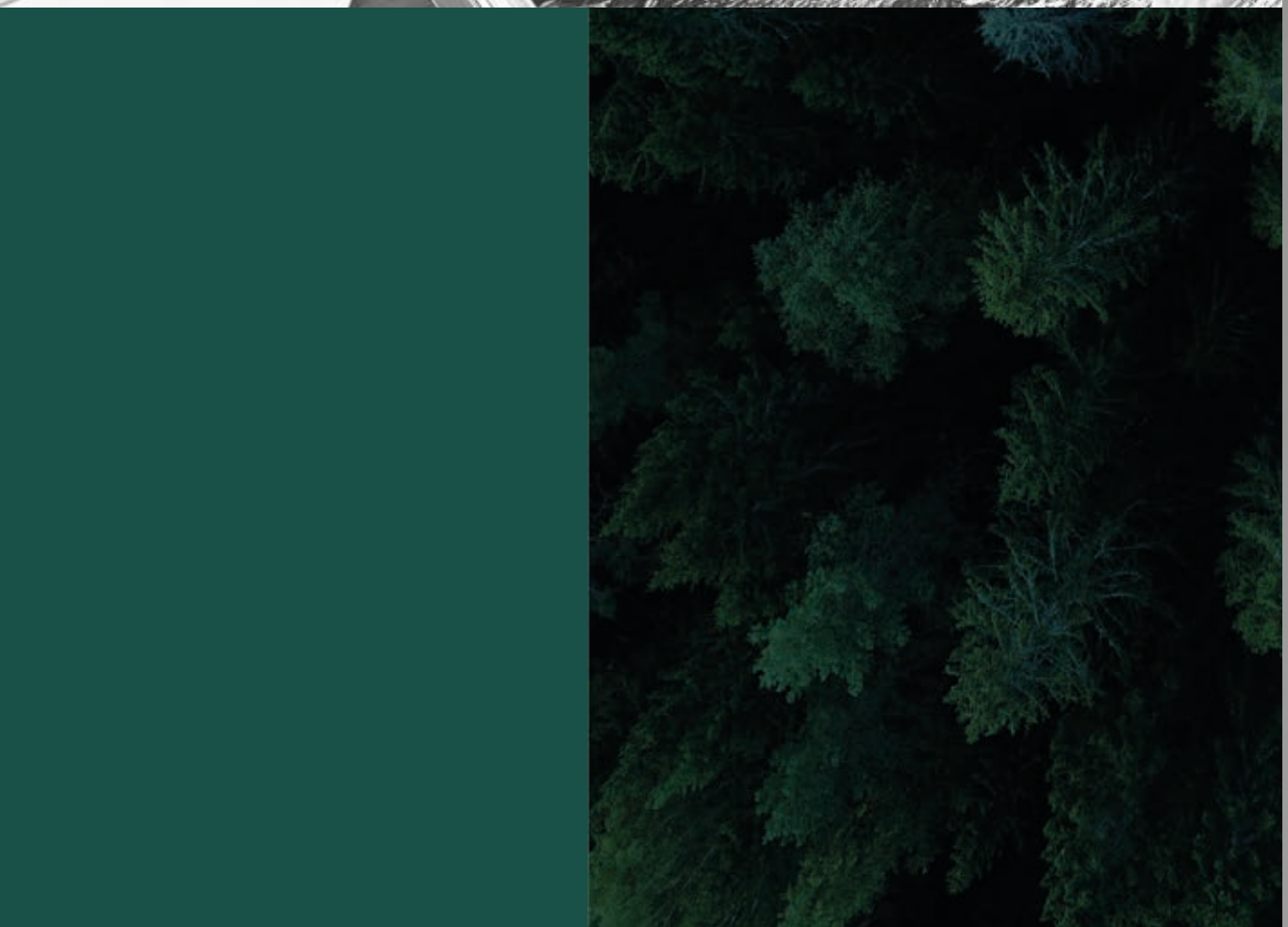


bosilunlife

COMPANY PROFILE

NOVEMBER 2021

www.BOSILUNLIFE.com



THE STORY BEHIND BOSILUNLIFE

After years of working together, two friends had the shared vision to build a brand based on what they liked best about each other's tastes: Scandinavian design mixed with Parisian elegance and the profound respect for Nature's balance. The most important was that this new brand felt like theirs - not just another hollow purpose but truly theirs; however, one thing had to stay true from start to finish: sustainability as its core principle without sacrificing any quality at all!

This is how BosilunLife came into existence - a brand that aspires to make an homage to the natural world, promote a balanced lifestyle, and provide Affordable Luxury Scandinavian & Nature-inspired Home Accessories while maintaining sustainable practices rooted deeply.



“
We believe in the balance of Nature, find inspiration in the simplicity of the Scandinavian lifestyle, and we both want to design products that can last & impact.

**Helder Olivier (Creative Director + Designer)
& Kohn Chen (CEO)**



COMPANY PROFILE

Although BosilunLife is a young brand, the company behind it relies on the values of a 30 years heritage manufacturing sustainable Ceramic Home Accessories for the world's leading interior design brands, and because we own our factory, which allows making most of the products we sell, we can ensure high-quality standards. We also have a supply chain established with companies who share the same mission of prioritizing environmental regulations in their manufacturing processes.

As the leading trusted Ceramic Homewares, Dinnerware, Kitchenware, Home Accessories and Home Décor manufacturer for Umbra, Spirella, and Zara Home (among others), we pride ourselves on being able to work with clients from all over the world, a know-how that is the at the genesis of BosilunLife.

Our company has been granted patents from different countries as well as international recognition, and our founders have always believed in building quality products that are sustainable for the environment, using only the best materials to ensure long-lasting use, which led us to specialize in Eco-friendly ceramic tabletops, bath, dinnerware, cookware, as well as home accent lines.

With our decades of experience, we understood that the market was lacking a Home Accessories brand that provided exclusive intellectual property at inclusive prices and, at the same time, encouraged customers to balanced choices - BosilunLife is now contributing to them thanks to thoughtful design, production, and delivery processes.



Helder Olivier at BosilunLife creative atelier in Europe designing the brand's first collection

BOSILUNLIFE KEY BRAND PILLARS

VISION

Affordable luxury Home Accessories
inspired by Nature & Scandinavia.

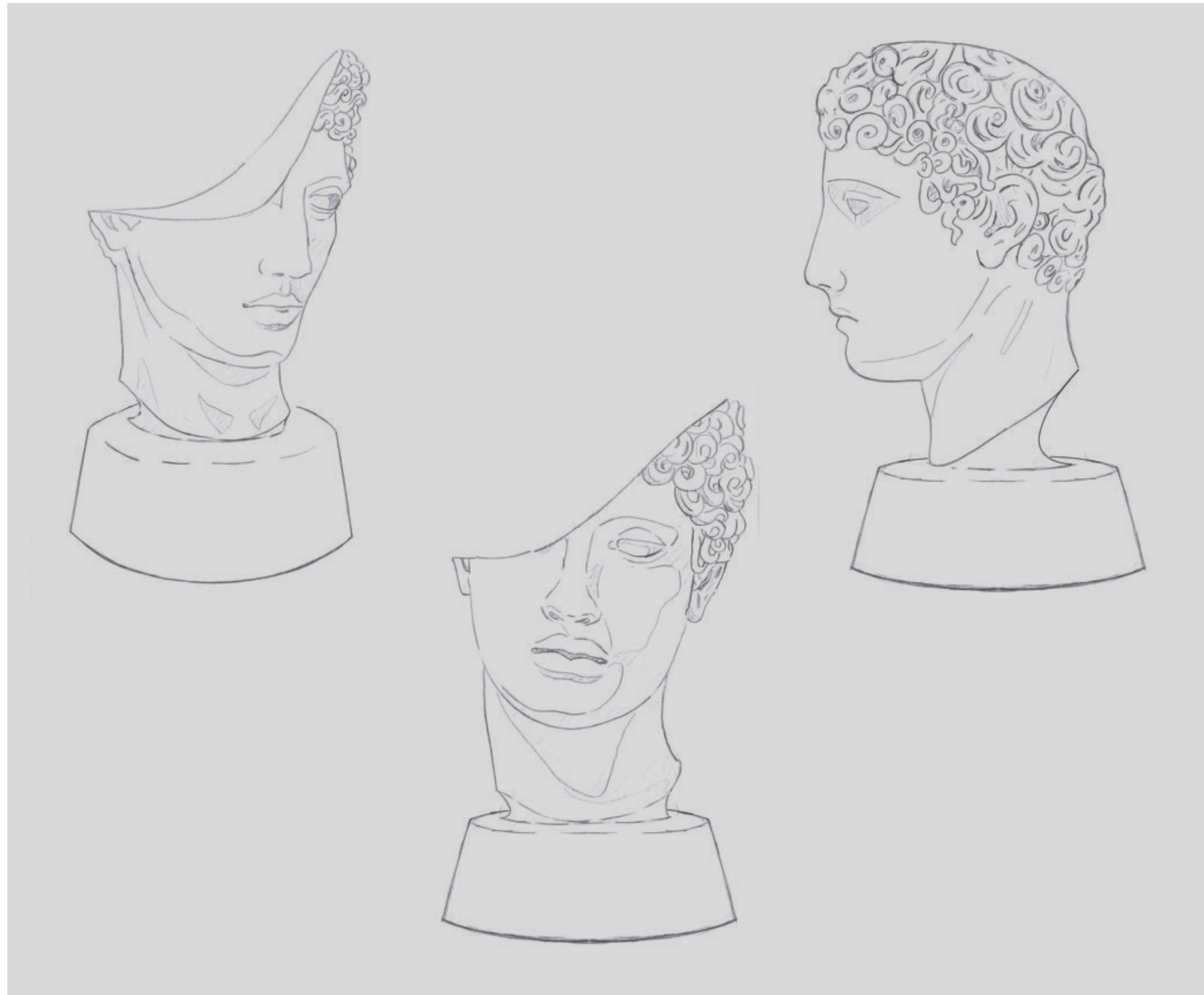
PURPOSE

An homage to the natural world,
an invitation to a balanced lifestyle.

MISSION

Develop our products with
sustainable practices without sacrificing
any quality at all!



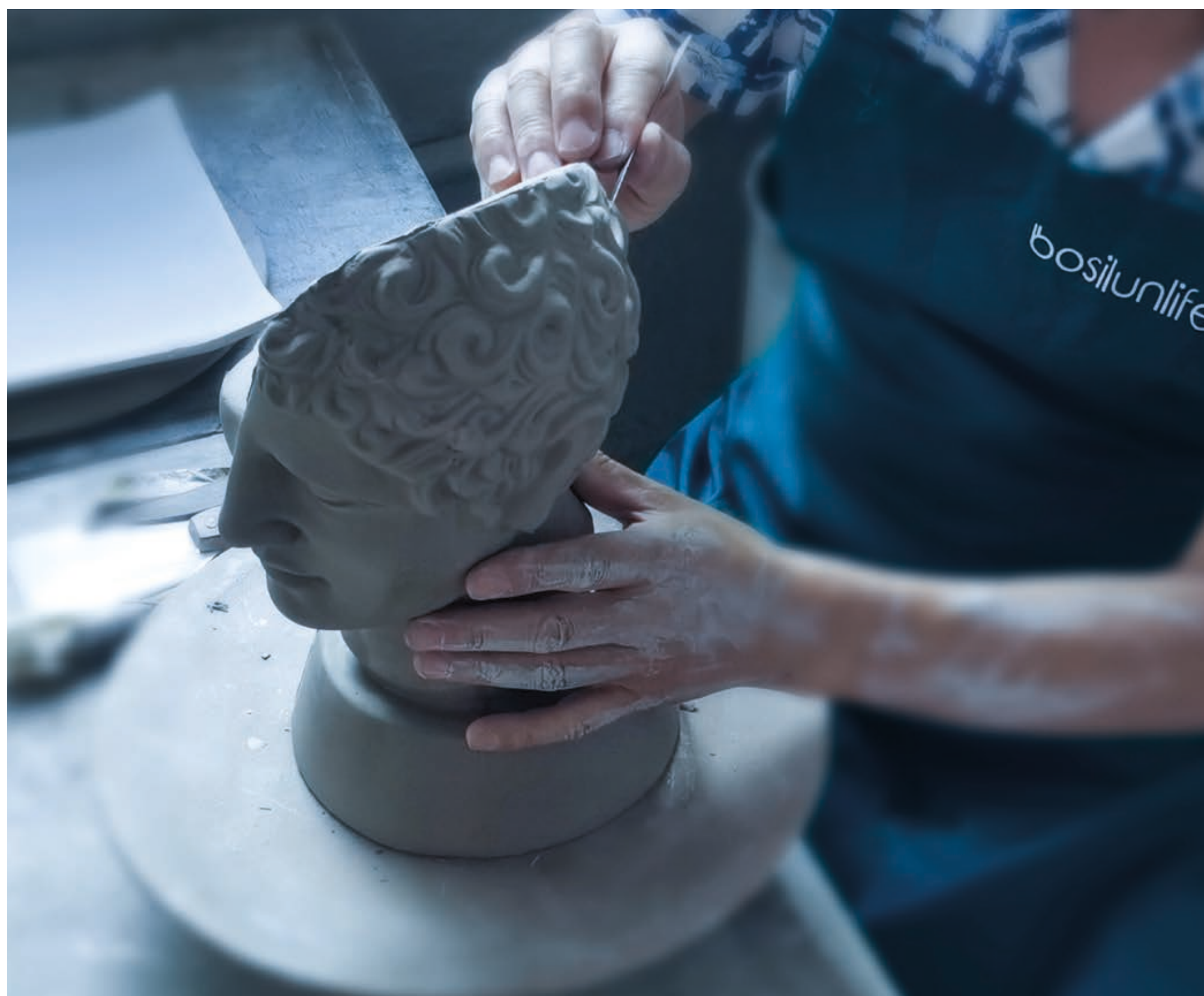


Sketch of a BosilunLife statuette

CREATIVITY

The BosilunLife creative team's unique ability to combine their intellectual curiosity and cultural interests with research for new ideas through an unconventional, complex, and vibrant approach has helped us perpetuate change through design.

In the end, the intricacies of the creative process propose layers of pure feeling with unexpected forms that challenge the status quo and, at the same time, with balance in their approach as a way to communicate the brand.



Master sculpting a BosilunLife statuette prototype

SUSTAINABLE MATERIALS

Our commitment to high-quality parameters and sustainable practices has extended across all product lines. For instance, with our ceramic line we invested in non-toxic ceramics mixed with raw clay to reduce the usage of traditional energy-consuming clays like kaolin; we also implemented glazes without toxic lead or that passed for its release after they have been fired. In terms of textiles, the product line that is under development is made from local Portuguese shepherds, collected with cruelty-free methods, and verified for its authenticity.

The BosilunLife main goal isn't only to design beautiful & exclusive intellectual property, it's also to create products that are environmentally conscious!

PRODUCTION

Our ceramic factory was founded in 1986 and has become one of the most modern ceramic enterprises among the competition, recognized at an international level for its innovation, quality, and customers trust. At a national level, we have been awarded the certificate "contract & trustworthy enterprise" for 20 consecutive years!

The factory has passed several audits such as ISO9001, ISI4001, OHSAS08001, BSCI, SEDEZ, among others.

Besides owning the factory where our ceramic product line is manufactured, we also have partnered with other three factories to manufacture our textiles home accents line and our cookware inox product line.

CERAMIC PRODUCT LINE

Guangdong - China

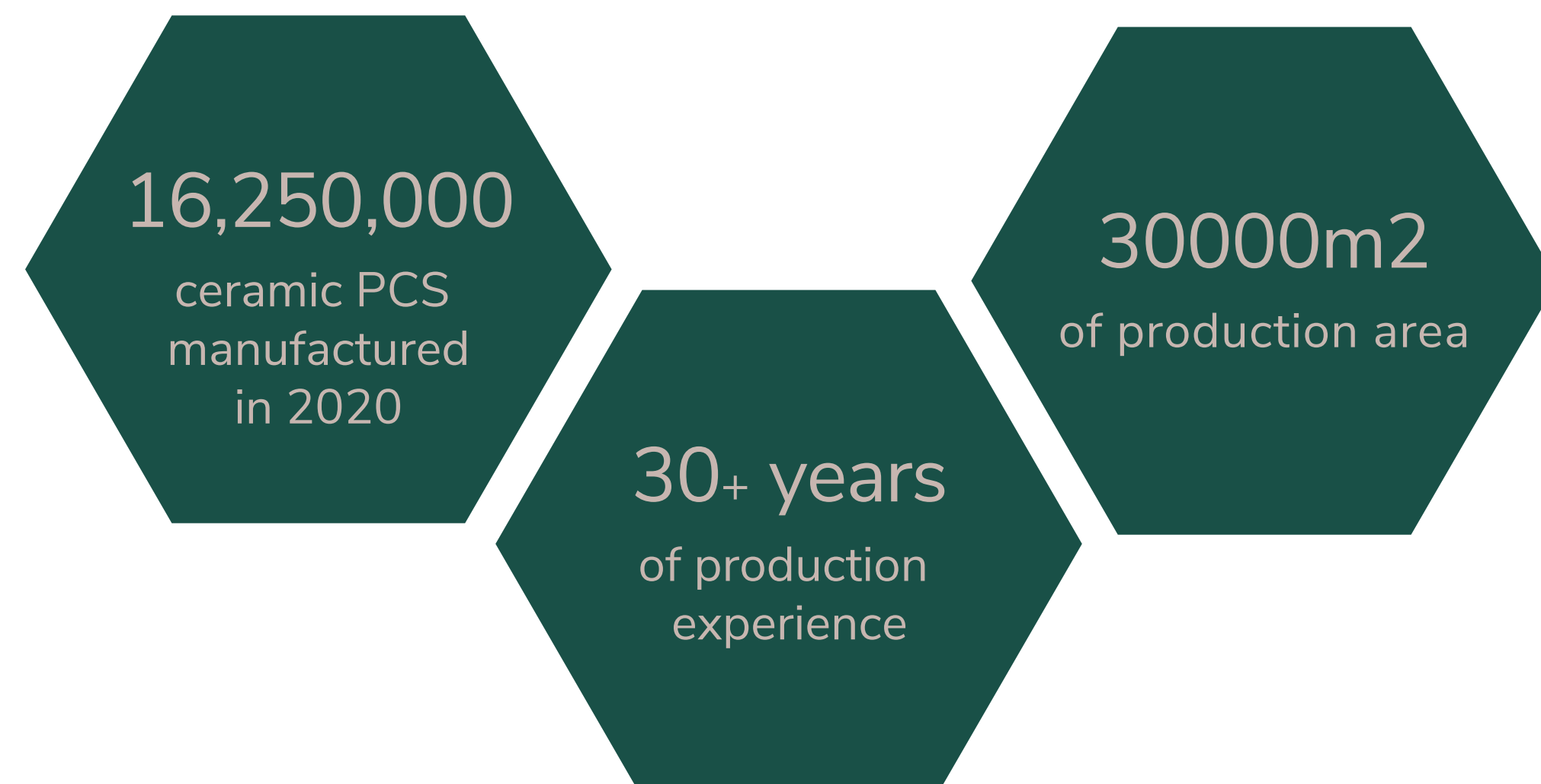
INOX COOKWARE

Guangdong - China

TEXTILES - HOME ACCENTS LINE

Serra da Estrela - Portugal, Europe

Póvoa de Varzim - Portugal, Europe



Data from the ceramic factory that is owned by our company



Example of a handmade carpet by one of our textiles partner factory



Packing BosilunLife stock to be exported

PEOPLE

The drive to make our world a better place is what unites all of us, and we're on an ambitious quest: one step at a time. This journey began with creating good workplaces where people could thrive; from employees around the globe who bring their own unique perspectives into everyday tasks at work, or those seeking flexible hours so they might spend more time caring for family members, as well as respecting ethnic traditions during certain holidays.

Our Company has always been about people. We know that our diverse workforce provides an invaluable source for competitiveness in today's ever-changing global market, and we are committed to respecting ethnic, gender, age, or sexual orientation.

STYLE

BosilunLife international creative team values the exercise of pushing boundaries to discover new approaches to design, with a relentless desire for innovation and, at the same time, rediscovering novelty in knowledge from ancestral artists & traditions.

MANUFACTURING

When it comes to production, our company is all about quality and passion. Thanks to qualified staff members who are passionate about experimentation, we were able to build an innovative environment where ancestral manual know-how works in balance with avant-garde technology, which reinforced sustainability practices, promoted a comfortable workplace, and inspired to achieve excellence in every product.



DISTRIBUTORS

Our experienced distribution partners understand that BosilunLife is about providing Home Accessories that bring the same authenticity we find in nature while encouraging a balanced Scandinavian lifestyle. United together towards success, the fact they embrace our purpose is one of the main secrets behind our growth.

CORPORATE

Our company administrators take pride in their work ethic, having a knack for keeping up with the latest market developments and staying ahead of Home Décor trends. With their strong strategic skills, they are savvy professionals who know how to provide creative solutions that achieve business objectives while also being mindful of what's trending within this ever-changing industry.





CORPORATE SOCIAL RESPONSIBILITY

The urgency to act on climate change is now more than ever. To be sustainable, we need a global effort, yet as a company, we also understand how much our products and actions can affect the environment so it's important for us as businesses owners to take care of what type of footprint we leave behind. This is why we continue to pioneer new industry standards to create products with less of an environmental impact, a commitment that we reinforced through a **Sustainable Employment Training Program** - where we aim to raise the awareness of all employees throughout our company about environmental issues and the importance of Sustainable Development in both our general business activities as well as their daily life.



The motto that inspired our Sustainable Employment Training Program

1

Brand
trademarked
worldwide

240

Employees

5

Months since the
1st brand collection
was launched

10

Countries where it
is distributed

1

Factory that is
owned
by the company

3

Factories from
partners sharing
the same mission